



ACCT-371 – Corporate Finance 1

Business

Effective Term & Year: Fall 2023
Course Outline Review Date: 2028-03-01

Program Area: Business Management

Description:

This course, along with ACCT 372, is an introduction to managerial finance. It focuses on the environment in which financial decisions are made, the analysis required to make financial decisions, and the theoretical framework on which the analysis is based. Topics covered include an introduction to taxation, the Canadian financial system, securities markets, the valuation of securities, capital budgeting, capital structure, the cost of capital, dividend policy, sources of financing, working capital management, international finance, and corporate reorganizations.

Program Information:

This course will be of interest to students who wish to pursue a career in business; it is required in the Accounting Diploma and designed to meet a preparatory course requirement for the Chartered Professional Accountant (CPA) Professional Education Program.

ACCT 371 as well as ACCT 372, are required by those students enrolled in the Accounting diploma and the Financial Services diploma.

Delivery Methods: On-campus (Face-to-Face), Online

Credit Type: College of the Rockies Credits

Credits: 3

Course type/s: Business Management

Instructional Activity and Hours:

Activity	Hours
Classroom, Directed Studies or Online Instruction	45
Seminar/Tutorials	
Laboratory/Studio	
Practicum/Field Experience	
Co-op/Work Experience	
Other	
Total	45

Course Requisites:

- Complete all of the following
 - Earned a minimum grade of C- (55%) in each of the following:
 - [ACCT262](#) – Introductory Financial Accounting 2 (3)
 - Earned a minimum grade of C- (55%) in at least 1 of the following:
 - [MATH101](#) – Finite Mathematics 1 (3)
 - [MATH111](#) – Business Mathematics (3)
 - [MATH103](#) – Differential Calculus (3)

Flexible Assessment: Yes

In some cases students may be able to apply for recognition of prior learning outside the classroom. This flexible assessment process provides equivalent course credit. It is a rigorous process that may include external evaluation, worksite assessment, demonstration, standardized test, self-assessment, interview, products/portfolio, and challenge exam, or other measures as appropriate. Tuition fees apply. Contact an education advisor for more information.

Course Transfer Credit:

For information about receiving transfer credit for courses taken at either British Columbia or Alberta institutions, please see <https://www.bctransferguide.ca/> or <https://transferalberta.alberta.ca> . For more transfer credit information, please visit <https://www.cotr.bc.ca/Transfer>

All requests for course transfer credit from institutions in British Columbia or elsewhere should go to the College of the Rockies Enrolment Services office.

Textbook Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

Block, Hirt, Danielsen, Short and Peretta, *Foundations of Financial Management*, 12th Canadian Edition, McGraw-Hill Ryerson, 2021.

Please see the instructor's syllabus or check COTR's online text calculator <https://textbook.cotr.bc.ca/> for a complete list of the currently required textbooks.

Learning Outcomes:

Upon the successful completion of this course, students will be able to

- explain the role of financial management in an organization;
 - explain the objectives of shareholders and managers and their impact on the Corporate Financial Strategy;
 - interpret the information contained in the balance sheet, income statement, and statement of cash flow
 - discuss the various types of information the investor or manager can find about the company;
 - demonstrate the basics of financial system and interest rates;
 - apply the time value concept into real life financial situations;
 - analyze and make capital investment decisions based on different investment criteria, including "green investments" that involve sustainability;
 - explain features of bond and stock; do valuation and interpret factors affecting their prices and describe their control mechanism;
 - describe and quantify the relationship between risk and return; and
 - demonstrate the importance of the role of capital markets in corporate finance.
-

Course Topics:

- Introduction to Corporate Finance
- Financial Statements – Review and working with
- Long term Financial Planning
- Introduction to Valuation – Time value of money, discounted cash flows
- Interest Rates and Bond Valuations
- Stock Valuations – Common and preferred shares
- Net Present Value – Payback rule, Internal Rate of Return
- Capital Investment Decisions – Project cash flow, NPV estimates, break even analysis
- Capital Markets – Returns, risk, diversification

See instructor's syllabus for the detailed outline of weekly readings, activities and assignments.

Evaluation and Assessments

Assessment Type: On-Campus (face-to-face) and Online, or Hybrid

Assessment Type	% of Total Grade
Assignments/Project	25%
Term Exam 1	25%
Term Exam 2	25%
Term Exam 3	25%
Total	100%

Grade Scheme

A+	A	A-	B+	B	B-	C+	C	C-	D	F
>=90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	<50

Pass requirements: None

Evaluation Notes: Certificate and diploma students are required to maintain a minimum course grade of C- (55%) in all program courses. BBA students are required to maintain a minimum course grade of C (60%) and an average course grade of C+ in all program courses that contribute to the BBA.

Evaluation Notes Comments:

Please see the instructor's syllabus for specific classroom policies related to this course, such as details of evaluation, penalties for late assignments and use of electronic aids.

Exam Attendance:

Students must attend all scheduled exams at the appointed time and place. Instructors may approve an alternate exam to accommodate an illness or personal crisis. Department heads will consider other written requests. Any student who misses a scheduled exam without prior approval will receive a "0" on the exam.

Academic Policies:

College of the Rockies policies related to courses can be found at <https://cotr.bc.ca/about-us/college-policies/> and include the following:

- Policy 2.4.3 Students with Documented Disabilities
- Policy 2.4.4 Student Conduct (plagiarism, other cheating, behavioral misconduct)

- Policy 2.5.8 Academic Performance
 - Policy 2.5.3 Grade Appeal
 - Policy 2.4.9 Student Concerns Re Faculty
-

Equivalent Course(s) and Course Code Changes

Prior Course Code: BUAD 201 >> ACCT 371

Date changed: June 2010

Course Changes:

The College of the Rockies updates course outlines regularly to meet changing educational, employment and marketing needs. The instructor will notify students in writing of any updates to this outline during the semester. The instructor reserves the right to revise, add or delete material while meeting the learning outcomes of this course outline.