



ATBO-106 – Experiential Leadership & Guiding

Business

Effective Term & Year: Fall 2023

Course Outline Review Date: 2028-03-01

Program Area: Tourism, Recreation, & Hospitality

Description:

This course relates leadership theory with the practical application of leadership in the adventure tourism industry. Innovative activities are used to help students explore group leadership and group management strategies, and to build an awareness of the professional standards expected of outdoor guides. Experiential Leadership and Guiding is a CORE theory course (Guiding Leadership and Group Management) as described in the Provincial Core Curriculum Handbook for the British Columbia Adventure Tourism Certificate Program.

Program Information:

The program is a required course of the Adventure Tourism Business Operations Diploma Program.

Delivery Methods: On-campus (Face-to-Face)

Credit Type: College of the Rockies Credits

Credits: 3

Instructional Activity and Hours:

Activity	Hours
Classroom, Directed Studies or Online Instruction	45
Seminar/Tutorials	
Laboratory/Studio	
Practicum/Field Experience	

Co-op/Work Experience	
Other	
Total	45

Course Requisites:

- Corequisites: Enrolment in the ATBO Program

Flexible Assessment: Yes

In some cases students may be able to apply for recognition of prior learning outside the classroom. This flexible assessment process provides equivalent course credit. It is a rigorous process that may include external evaluation, worksite assessment, demonstration, standardized test, self-assessment, interview, products/portfolio, and challenge exam, or other measures as appropriate. Tuition fees apply. Contact an education advisor for more information.

Course Transfer Credit:

For information about receiving transfer credit for courses taken at either British Columbia or Alberta institutions, please see <https://www.bctransferguide.ca/> or <https://transferalberta.alberta.ca> . For more transfer credit information, please visit <https://www.cotr.bc.ca/Transfer>

All requests for course transfer credit from institutions in British Columbia or elsewhere should go to the College of the Rockies Enrolment Services office.

Textbook Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date there was no required textbook.

Recommended Reading:

Grayham, J. (1997). *Outdoor Leadership, Technique, Common Sense and Self Confidence*.

Seattle: The Mountaineers.

Please see the instructor's syllabus or check COTR's online text calculator <https://textbook.cotr.bc.ca/> for a complete list of the currently required textbooks.

Learning Outcomes:

Upon the successful completion of this course, students will be able to:

- explain the basic foundation of guiding and leadership from a philosophical and historical perspective;
- define the difference between technical, safety and environmental skills and understand appropriate guiding qualifications and certification in the adventure tourism industry;
- demonstrate sound instructional and organizational skill sets when dealing with groups;
- understand the role that facilitation skills play in problem solving, decision making and experience based judgment;
- demonstrate effective communication in a variety of leadership styles and a professional ethic when dealing with groups;
- develop leadership, instructional and guiding skills; and
- develop professional attitudes and ethics.

Course Topics:

- Definition of leadership
- Leadership Skills + Leadership Style
- Group Process and Group Dynamics
- Communication, and conflict resolution
- Decision Making
- Instructional Skills
- Client Care
- Professionalism and Ethics in Leadership

See instructor's syllabus for the detailed outline of weekly readings, activities and assignments.

Evaluation and Assessments

Assessment Type: On-Campus (face-to-face)

Assessment Type	% of Total Grade
Experiential Activities	50%
Assignments and Presentations	50%
Total	100%

Grade Scheme

A+	A	A-	B+	B	B-	C+	C	C-	D	F
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>=90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	<50
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Pass requirements: None

Evaluation Notes: A grade of “D” grants credit, but may not be sufficient as a prerequisite for sequential courses.

Evaluation Notes Comments:

Note: No one assignment will be more than X% (what is the College max?). Please see the instructor’s syllabus for specific classroom policies related to this course, such as details of evaluation, penalties for late assignments, and use of electronic aids.

Exam Attendance:

Students must attend all scheduled exams at the appointed time and place. Instructors may approve an alternate exam to accommodate an illness or personal crisis. Department heads will consider other written requests. Any student who misses a scheduled exam without prior approval will receive a “0” on the exam.

Academic Policies:

College of the Rockies policies related to courses can be found at <https://cotr.bc.ca/about-us/college-policies/> and include the following:

- Policy 2.4.3 Students with Documented Disabilities
- Policy 2.4.4 Student Conduct (plagiarism, other cheating, behavioral misconduct)
- Policy 2.5.8 Academic Performance
- Policy 2.5.3 Grade Appeal
- Policy 2.4.9 Student Concerns Re Faculty

Equivalent Course(s) and Course Code Changes

Equivalent Course: Students who have received COTR credit for ATBO 106 may not receive additional credit for RECR 102 OR MAST 119.

Course Changes:

The College of the Rockies updates course outlines regularly to meet changing educational, employment and marketing needs. The instructor will notify students in writing of any updates to this outline during the semester. The instructor reserves the right to revise, add or delete material while meeting the learning outcomes of this course outline.

