



ATBO-109 – Risk Management

Business

Effective Term & Year: Fall 2022

Course Outline Review Date: 2024-09-01

Program Area: Tourism, Recreation, & Hospitality

Description:

This course focuses on learning risk management strategies for the adventure tourism industry. Students study concepts such as legal liability, risk mitigation, and standard of care. They learn how to develop a risk management strategy that covers techniques for risk reduction, risk transfer, risk avoidance, and risk acceptance from both a management level and an employee level.

Program Information:

This is a required course of the Adventure Tourism Business Operations Certificate and Diploma.

Delivery Methods: On-campus (Face-to-Face)

Credit Type: College of the Rockies Credits

Credits: 3

Instructional Activity and Hours:

Activity	Hours
Classroom, Directed Studies or Online Instruction	45
Seminar/Tutorials	
Laboratory/Studio	
Practicum/Field Experience	
Co-op/Work Experience	

Other

Total	45
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Course Requisites:

None

Flexible Assessment: Yes

In some cases students may be able to apply for recognition of prior learning outside the classroom. This flexible assessment process provides equivalent course credit. It is a rigorous process that may include external evaluation, worksite assessment, demonstration, standardized test, self-assessment, interview, products/portfolio, and challenge exam, or other measures as appropriate. Tuition fees apply. Contact an education advisor for more information.

Course Transfer Credit:

For information about receiving transfer credit for courses taken at either British Columbia or Alberta institutions, please see <https://www.bctransferguide.ca/> or <https://transferalberta.alberta.ca> . For more transfer credit information, please visit <https://www.cotr.bc.ca/Transfer>

All requests for course transfer credit from institutions in British Columbia or elsewhere should go to the College of the Rockies Enrolment Services office.

Textbook Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

A selected reading list will be provided to you at the start of course.

Please see the instructor's syllabus or check COTR's online text calculator <https://textbook.cotr.bc.ca/> for a complete list of the currently required textbooks.

Learning Outcomes:

Upon the successful completion of this course, students will be able to:

- identify issues relating to legal liability and risk management in Adventure Tourism;
- demonstrate an understanding of the Canadian legal system how precedent setting cases influence Adventure Tourism;
- explain the role of insurance in Adventure Tourism;
- explain issues relating to legal liability and the potential long term effects of litigation on the adventure industry;
- develop a risk management plan relating to the Adventure Tourism industry;
- understand the duties and actions of a guide, as they relate to the risk management plan of an adventure tourism company;
- create a risk management plan;
- create an insurance plan;
- become aware of opportunities for career building in risk management planning;
- experience professional guiding community liability issues.

Course Topics:

- Introduction to Risk Management
- The Legal System
- Insurance
- Risk Management Planning
- Risk Management Documents
- Case Study Analysis
- Safety Reviews

See instructor's syllabus for the detailed outline of weekly readings, activities and assignments.

Evaluation and Assessments

Assessment Type: On-Campus (face-to-face)

Assessment Type	% of Total Grade
Major Assignment	40%
Minor Assignment	10%
Quizzes/Mini Assignments	20%
Midterm Exam	10%
Final Exam	20%
Total	100%

Grade Scheme

A+	A	A-	B+	B	B-	C+	C	C-	D	F
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>=90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	<50
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Evaluation Notes: A grade of “D” grants credit, but may not be sufficient as a prerequisite for sequential courses.

Evaluation Notes Comments:

Please see the instructor syllabus for specific classroom policies related to this course, such as details of evaluation, penalties for late assignments, and use of electronic aids.

Exam Attendance:

Students must attend all scheduled exams at the appointed time and place. Instructors may approve an alternate exam to accommodate an illness or personal crisis. Department heads will consider other written requests. Any student who misses a scheduled exam without prior approval will receive a “0” on the exam.

Academic Policies:

College of the Rockies policies related to courses can be found at <https://cotr.bc.ca/about-us/college-policies/> and include the following:

- Policy 2.4.3 Students with Documented Disabilities
- Policy 2.4.4 Student Conduct (plagiarism, other cheating, behavioral misconduct)
- Policy 2.5.8 Academic Performance
- Policy 2.5.3 Grade Appeal
- Policy 2.4.9 Student Concerns Re Faculty

Equivalent Course(s) and Course Code Changes

Equivalent Course: Students who have received COTR credit for ATBO 109 may not receive additional credit for MAST 111.

Course Changes:

The College of the Rockies updates course outlines regularly to meet changing educational, employment and marketing needs. The instructor will notify students in writing of any updates to this outline during the semester. The instructor reserves the right to revise, add or delete material while meeting the learning outcomes of this course outline.