



ATBO-207 – Sustainable Tourism and Environmental Stewardship

Business

Effective Term & Year: Fall 2023
Course Outline Review Date: 2028-03-01

Program Area: Tourism, Recreation, & Hospitality

Description:

Through the use of case studies from existing tourism developments cited from around the world, the learners examine the economic, environment and social impacts of tourism. Throughout this course, learners examine the relationship between tourism, tourism stakeholders and the management and conservation of natural resources. Discussions are centered on the context of sustainable development and balancing the needs of ecosystems, communities and visitors. Planning and management implications for sustainable tourism are also explored. The roles of various agencies and organizations managing natural resources are examined in terms of their tourism/outdoor recreation roles.

Program Information:

This course is a required course of the Adventure Tourism Business Diploma program. It is typically taken in the second year of ATBO studies.

Delivery Methods: On-campus (Face-to-Face)

Credit Type: College of the Rockies Credits

Credits: 3

Instructional Activity and Hours:

Activity	Hours
Classroom, Directed Studies or Online Instruction	45
Seminar/Tutorials	
Laboratory/Studio	

Practicum/Field Experience	
Co-op/Work Experience	
Other	
Total	45

Course Requisites:

None

Flexible Assessment: Yes

In some cases students may be able to apply for recognition of prior learning outside the classroom. This flexible assessment process provides equivalent course credit. It is a rigorous process that may include external evaluation, worksite assessment, demonstration, standardized test, self-assessment, interview, products/portfolio, and challenge exam, or other measures as appropriate. Tuition fees apply. Contact an education advisor for more information.

Course Transfer Credit:

For information about receiving transfer credit for courses taken at either British Columbia or Alberta institutions, please see <https://www.bctransferguide.ca/> or <https://transferalberta.alberta.ca> . For more transfer credit information, please visit <https://www.cotr.bc.ca/Transfer>

All requests for course transfer credit from institutions in British Columbia or elsewhere should go to the College of the Rockies Enrolment Services office.

Textbook Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

A comprehensive reading list of online resources will be provided during the course.

Please see the instructor's syllabus or check COTR's online text calculator <https://textbook.cotr.bc.ca/> for a complete list of the currently required textbooks.

Learning Outcomes:

Upon the successful completion of this course, students will be able to:

- describe the role of natural resources (such as forests, mountains and lakes) as tourism generators;
- describe how basic concepts of ecology help to explain how human activity, such as tourism development and operations can influence the characteristics of a natural setting and know how to mitigate these impacts;
- describe why environmental ethics and stewardship are significant concerns for the tourism industry;
- describe the “carrying capacity model” and “limits of acceptable change” and how this model can influence the management of natural resources for tourism;
- recognize the impacts of the tourism industry on the environment and local communities and apply strategies for minimizing these impacts;
- describe specific techniques and practices available for adventure tourism operators for achieving sustainable tourism development;
- describe the role of various agencies who manage natural resources and influence the character of tourism development;
- describe the environmental stewardship regulatory processes (crown land tenure, park permitting) that tourism operators are required to adhere to;
- identify how tourism operators can work with government, industry and local communities (and other stakeholders) toward the achievement of sustainable tourism development in Canada, and in other countries;
- explain the characteristics of the nature tourism industry particularly the significance of resource management;
- articulate how tourism operators can engineer or influence environmental stewardship within their clients;
- analyze tourism development initiatives in the ways they influence nature and ecosystems;
- recognize how tourism plays a role in ecosystem conservation, cultural preservation social justice and economic sustainability;
- describe the importance of biodiversity and describe its ecological, economic and social importance on all scales; and
- Develop a philosophy and global perspective regarding the role of environmental stewardship in sustainable tourism planning.

Course Topics:

- Introduction
- The Environment and Yourself
- Tourism, the Environment, and the Community
- Managing Environmental & Socioeconomic Impacts
- Environmental Stewardship & Adventure Tourism Operators

See instructor’s syllabus for the detailed outline of weekly readings, activities and assignments.

Evaluation and Assessments

Assessment Type: On-Campus (face-to-face)

Assessment Type	% of Total Grade
Case Studies	15%
Midterm exam	15%
Final exam	15%
Assignment #1	15%
Quizzes/Mini	20%
Assignment #2	20%
Total	100%

Grade Scheme

A+	A	A-	B+	B	B-	C+	C	C-	D	F
>=90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	<50

Pass requirements: None

Evaluation Notes: A grade of “D” grants credit, but may not be sufficient as a prerequisite for sequential courses.

Evaluation Notes Comments:

Please see the instructor’s syllabus for specific classroom policies related to this course, such as details of evaluation, penalties for late assignments, and use of electronic aids.

Note: Regular attendance is expected. Late assignments will lose 10% for each calendar day.

Exam Attendance:

Students must attend all scheduled exams at the appointed time and place. Instructors may approve an alternate exam to accommodate an illness or personal crisis. Department heads will consider other written requests. Any student who misses a scheduled exam without prior approval will receive a “0” on the exam.

Academic Policies:

College of the Rockies policies related to courses can be found at

<https://cotr.bc.ca/about-us/college-policies/> and include the following:

- Policy 2.4.3 Students with Documented Disabilities
 - Policy 2.4.4 Student Conduct (plagiarism, other cheating, behavioral misconduct)
 - Policy 2.5.8 Academic Performance
 - Policy 2.5.3 Grade Appeal
 - Policy 2.4.9 Student Concerns Re Faculty
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Equivalent Course(s) and Course Code Changes

Equivalent Course: Students who have received COTR credit for ATBO 207 may not receive additional credit for TOUR 237 or ENST 200.

Course Changes:

The College of the Rockies updates course outlines regularly to meet changing educational, employment and marketing needs. The instructor will notify students in writing of any updates to this outline during the semester. The instructor reserves the right to revise, add or delete material while meeting the learning outcomes of this course outline.