



ATBO-210 – ATBO Capstone

Business

Effective Term & Year: Fall 2022
Course Outline Review Date: 2028-09-01

Program Area: Tourism, Recreation, & Hospitality

Description:

This course serves as the conceptual and technical culmination of the ATBO Diploma Program. Students will reflect on their learning process, to consolidate their learning, and to begin preparation for their transition to the workforce.

Program Information:

This course is a required course of the Adventure Tourism Business Operations Diploma program. It is typically taken in the last semester of ATBO studies.

Delivery Methods: On-campus (Face-to-Face)

Credit Type: College of the Rockies Credits

Credits: 1

Instructional Activity and Hours:

Activity	Hours
Classroom, Directed Studies or Online Instruction	
Seminar/Tutorials	15
Laboratory/Studio	
Practicum/Field Experience	
Co-op/Work Experience	
Other	
Total	15

Course Requisites:

- Prerequisites: ATBO 2nd year standing

Flexible Assessment: Yes

In some cases students may be able to apply for recognition of prior learning outside the classroom. This flexible assessment process provides equivalent course credit. It is a rigorous process that may include external evaluation, worksite assessment, demonstration, standardized test, self-assessment, interview, products/portfolio, and challenge exam, or other measures as appropriate. Tuition fees apply. Contact an education advisor for more information.

Course Transfer Credit:

For information about receiving transfer credit for courses taken at either British Columbia or Alberta institutions, please see <https://www.bctransferguide.ca/> or <https://transferalberta.alberta.ca> . For more transfer credit information, please visit <https://www.cotr.bc.ca/Transfer>

All requests for course transfer credit from institutions in British Columbia or elsewhere should go to the College of the Rockies Enrolment Services office.

Textbook Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

No textbooks required.

Please see the instructor's syllabus or check COTR's online text calculator <https://textbook.cotr.bc.ca/> for a complete list of the currently required textbooks.

Learning Outcomes:

Upon the successful completion of this course, students will be able to:

- identify the skills, knowledge and values necessary for working in the adventure tourism

industry;

- develop an individualized plan for the next phase of the lifelong learning process (this may involve entering the workforce, continuing with higher education, or pursuing a personal goal); and
- evaluate areas of personal strengths, and areas for growth as related to working within the adventure tourism industry.

Course Topics:

- Reflections on the learning process
- Professional Associations
- Ethics and Values
- Self-Evaluation- Explore your strengths and your Passions
- Living with Intention
- Working in a team

OPTIONAL COURSE TOPICS:

- Special Topics in Adventure Tourism
- Trends in Adventure Tourism

See instructor syllabus for the detailed outline of weekly readings, activities and assignments.

Evaluation and Assessments

Assessment Type: On-Campus (face-to-face)

Assessment Type	% of Total Grade
Active participation in experiential education activities	70%
Assignments	30%
Total	100%

Grade Scheme

COM	NCG
Completed to the minimum defined standard	No credit granted – less than minimum defined standard

Pass requirements: None

Evaluation Notes Comments:

Please see the instructor syllabus for specific classroom policies related to this course, such as details of evaluation, penalties for late assignments and use of electronic aids.

Exam Attendance:

Students must attend all scheduled exams at the appointed time and place. Instructors may approve an alternate exam to accommodate an illness or personal crisis. Department heads will consider other written requests. Any student who misses a scheduled exam without prior approval will receive a "0" on the exam.

Academic Policies:

College of the Rockies policies related to courses can be found at <https://cotr.bc.ca/about-us/college-policies/> and include the following:

- Policy 2.4.3 Students with Documented Disabilities
 - Policy 2.4.4 Student Conduct (plagiarism, other cheating, behavioral misconduct)
 - Policy 2.5.8 Academic Performance
 - Policy 2.5.3 Grade Appeal
 - Policy 2.4.9 Student Concerns Re Faculty
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Course Changes:

The College of the Rockies updates course outlines regularly to meet changing educational, employment and marketing needs. The instructor will notify students in writing of any updates to this outline during the semester. The instructor reserves the right to revise, add or delete material while meeting the learning outcomes of this course outline.