



ATBO-260 – Adventure Industry Certification

Business

Effective Term & Year: Fall 2022

Course Outline Review Date: 2027-04-01

Program Area: Tourism, Recreation, & Hospitality

Description:

This course is offered as an independent study course which allows each student to focus his or her training into a specific area of interest or relevance to the student. The training must be agreed upon between the student, and the Adventure Tourism Business Operations Diploma Coordinator. Typically, this course is an adventure tourism industry recognized certification course of at least 40 hours duration.

Examples of industry certification courses that would meet the above criteria include:

- Canadian Avalanche Association, Avalanche Operations Level 1
- Association of Canadian Mountain Guides, Assistant Hiking Guide or Top Rope Climbing Instructor
- Canadian Ski Instructors Alliance, Ski Instructor Level 2
- Recreational Canoe Association of BC, Whitewater Canoe Instructor
- Interpretive Guides Alliance, Professional Interpreter

The ATBO 260 Adventure Industry Certification course is considered complete upon successful completion of the specific industry certification course as agreed upon between the student and the ATBO Program Coordinator.

Program Information:

This course is an elective course of the Adventure Tourism Business Operations Diploma program.

Delivery Methods: On-campus (Face-to-Face)

Credit Type: College of the Rockies Credits

Credits: 2

Instructional Activity and Hours:

Activity	Hours
Classroom, Directed Studies or Online Instruction	
Seminar/Tutorials	
Laboratory/Studio	
Practicum/Field Experience	
Co-op/Work Experience	
Other	40
Total	40

Course Requisites:

None

Flexible Assessment: Yes

In some cases students may be able to apply for recognition of prior learning outside the classroom. This flexible assessment process provides equivalent course credit. It is a rigorous process that may include external evaluation, worksite assessment, demonstration, standardized test, self-assessment, interview, products/portfolio, and challenge exam, or other measures as appropriate. Tuition fees apply. Contact an education advisor for more information.

Course Transfer Credit:

For information about receiving transfer credit for courses taken at either British Columbia or Alberta institutions, please see <https://www.bctransferguide.ca/> or <https://transferalberta.alberta.ca> . For more transfer credit information, please visit <https://www.cotr.bc.ca/Transfer>

All requests for course transfer credit from institutions in British Columbia or elsewhere should go to the College of the Rockies Enrolment Services office.

Textbook Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

The specific textbook is dependent on the chosen adventure tourism industry certification.

Please see the instructor's syllabus or check COTR's online text calculator <https://textbook.cotr.bc.ca/> for a complete list of the currently required textbooks.

Learning Outcomes:

Upon the successful completion of this course, students will be able to:

- be more aware of professional standards in the field;
 - be more connected to the professional community and be able to access the additional resources of this professional community;
 - be able to identify professional development opportunities as they apply to that field; and
 - meet the skills competencies the relevant governing body of the particular industry they have chosen.
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Course Topics:

The course topics are determined individually between the ATBO Coordinator and the student, according to the chosen adventure tourism industry certification course being studied.

Please note:

- The selected adventure tourism industry certification shall be deemed relevant and applicable to the student's vocational interests.
- The selected adventure tourism industry certification shall be offered by a respective industry association or governing body.
- Examples of certification courses that would qualify for course content for ATBO 260 would include the following:
 - Canadian Avalanche Association, Operations Level 1 Certification
 - Association of Canadian Mountain Guides, any of their guide certification courses
 - Canadian Ski Instructors Alliance, Ski Instructor Level 2
 - Canadian Association of Snowboard Instructors, Snowboard Instructor Level 2
 - Canadian Association of Nordic Ski Instructors, XC Instructor Level 1
 - Recreational Canoe Association of BC, any of their instructor certificate courses
 - Paddle Canada, River Kayak Instructor Level 1
 - Professional Association of Diving Instructors, Rescue Diver Certification or Divemaster Certification

- Interpretive Guides Alliance, Professional Interpreter
- Sea Kayak Guide's Alliance of BC, Sea KayakLevel 2 Guide

See instructor's syllabus for the detailed outline of weekly readings, activities and assignments.

Evaluation and Assessments

Assessment Type: On-Campus (face-to-face)

Assessment Type	% of Total Grade
The assessment is conducted according to the guidelines of the relevant industry certification course provider.	100%

Grade Scheme

COM	NCG
Completed to the minimum defined standard	No credit granted – less than minimum defined standard

Pass requirements: None

Evaluation Notes Comments:

This course is considered to be completed to the defined standard upon achieving certification as agreed upon with the ATBO Coordinator.

Exam Attendance:

Students must attend all scheduled exams at the appointed time and place. Instructors may approve an alternate exam to accommodate an illness or personal crisis. Department heads will consider other written requests. Any student who misses a scheduled exam without prior approval will receive a "0" on the exam.

Academic Policies:

College of the Rockies policies related to courses can be found at <https://cotr.bc.ca/about-us/college-policies/> and include the following:

- Policy 2.4.3 Students with Documented Disabilities
- Policy 2.4.4 Student Conduct (plagiarism, other cheating, behavioral misconduct)
- Policy 2.5.8 Academic Performance
- Policy 2.5.3 Grade Appeal
- Policy 2.4.9 Student Concerns Re Faculty

Course Changes:

The College of the Rockies updates course outlines regularly to meet changing educational, employment and marketing needs. The instructor will notify students in writing of any updates to this outline during the semester. The instructor reserves the right to revise, add or delete material while meeting the learning outcomes of this course outline.