



## COMC-253 – Intercultural Communication

University Arts and Science

**Effective Term & Year:** Fall 2022

**Course Outline Review Date:** 2024-04-01

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**Program Area:** Arts, Humanities, and Social Sciences

**Description:**

This course explores the inherent relationship between culture, language and communication. The key concepts of study are identity, culture, assumptions and stereotypes, beliefs, value systems, and globalization. From theory to practice, students will investigate the impact of identity and context in intercultural interactions. The focus of this course is to help students develop meaningful strategies to communicate in today's culturally diverse communities.

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**Program Information:**

This course can be used as either a required course or an elective in University Studies, Business Administration, Global Studies, Tourism and Recreation Management and Kinesiology Programs. This course is designed for students and professionals interested in Intercultural/International Communication in many fields: Health and Wellness, Education, Business, Community Development, Trade, Tourism and many others.

**Delivery Methods:** On-campus (Face-to-Face), Online, Hybrid – On-campus (Face-to-Face) and Online

**Credit Type:** College of the Rockies Credits

**Credits:** 3

**Course type/s:** Humanities, Business Management

**Instructional Activity and Hours:**

**Activity**

**Hours**

Classroom, Directed Studies or Online Instruction	45
Seminar/Tutorials	
Laboratory/Studio	
Practicum/Field Experience	
Co-op/Work Experience	
Other	
Total	45

### Course Requisites:

- Complete 1 of the following
  - Completed at least 1 of the following:
    - ENGL100 – English Composition (3)
    - COMC101 – Technical and Professional Writing (3)
  - Or equivalent with instructor permission.

### Flexible Assessment: Yes

In some cases students may be able to apply for recognition of prior learning outside the classroom. This flexible assessment process provides equivalent course credit. It is a rigorous process that may include external evaluation, worksite assessment, demonstration, standardized test, self-assessment, interview, products/portfolio, and challenge exam, or other measures as appropriate. Tuition fees apply. Contact an education advisor for more information.

### Course Transfer Credit:

For information about receiving transfer credit for courses taken at either British Columbia or Alberta institutions, please see <https://www.bctransferguide.ca/> or <https://transferalberta.alberta.ca> . For more transfer credit information, please visit <https://www.cotr.bc.ca/Transfer>

All requests for course transfer credit from institutions in British Columbia or elsewhere should go to the College of the Rockies Enrolment Services office.

### Textbook Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

Instructor developed material: lecture notes, online academic articles, websites and videos.

Please see the instructor's syllabus or check COTR's online text calculator <https://textbook.cotr.bc.ca/> for a complete list of the currently required textbooks.

### Learning Outcomes:

Upon the successful completion of this course, students will be able to:

- recognize and discuss past and contemporary perspectives in intercultural communication;
- recognize the ramifications of stereotypes and culture-based assumptions;
- analyze cultural differences and conflict;
- demonstrate problem-solving strategies in conflict resolution;
- develop skills to foster intercultural sensitivity;
- identify the influence and impact of globalization in the field of intercultural communication; and
- communicate effectively to a culturally diverse audience in both a global and local context.

### Course Topics:

- Communication and Globalization
- Culture and Cultural Identity
- Communication Variables: Non-verbal Communication and Language
- Media, Technology and Culture
- Cultural Patterns and Communication
- Intercultural Competence

See instructor's syllabus for the detailed outline of weekly readings, activities and assignments.

## Evaluation and Assessments

### Assessment Type: On-Campus (face-to-face) and Online, or Hybrid

Assessment Type	% of Total Grade
In-class Activities	20%
Assignments	35%
Case Study, Report	25%
Final Exam	20%
Total	100%

## Grade Scheme

A+	A	A-	B+	B	B-	C+	C	C-	D	F
>=90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	<50

**Pass requirements:** A passing mark (50% or higher) on the final exam and a passing average on all other assignments and evaluations.

### Exam Attendance:

Students must attend all scheduled exams at the appointed time and place. Instructors may approve an alternate exam to accommodate an illness or personal crisis. Department heads will consider other written requests. Any student who misses a scheduled exam without prior approval will receive a "0" on the exam.

### Academic Policies:

College of the Rockies policies related to courses can be found at <https://cotr.bc.ca/about-us/college-policies/> and include the following:

- Policy 2.4.3 Students with Documented Disabilities
- Policy 2.4.4 Student Conduct (plagiarism, other cheating, behavioral misconduct)
- Policy 2.5.8 Academic Performance
- Policy 2.5.3 Grade Appeal
- Policy 2.4.9 Student Concerns Re Faculty

### Equivalent Course(s) and Course Code Changes

Equivalent Course: Students who have received COTR credit for COMC 253 may not receive additional credit for ATBO 208.

### Course Changes:

The College of the Rockies updates course outlines regularly to meet changing educational, employment and marketing needs. The instructor will notify students in writing of any updates to this outline during the semester. The instructor reserves the right to revise, add or delete material while meeting the learning outcomes of this course outline.