



CRWT-248 – Travel Writing

University Arts and Science

Effective Term & Year: Fall 2022

Course Outline Review Date: 2027-09-01

Program Area: Arts, Humanities, and Social Sciences

Description:

Creative Writing 248 focuses primarily on travel writing. This course is designed to help students improve their writing skills with an emphasis on writing travel articles for publication. Often, university success depends on students being able to express themselves clearly in writing and this course will work to help develop that skill. On assignments and in essays, students are asked to convey information in an organized and concise fashion. In this course, students learn primarily by doing. The emphasis is, therefore, on the weekly writing assignments.

Program Information:

CRWT 248 can be used as an Arts elective in the University Studies Program. This course is of particular interest to students majoring in English/Writing, focusing on writing or taking programs with an emphasis on travel.

Delivery Methods: On-campus (Face-to-Face), Online

Credit Type: College of the Rockies Credits

Credits: 3

Course type/s: Humanities

Instructional Activity and Hours:

Activity	Hours
Classroom, Directed Studies or Online Instruction	45

Seminar/Tutorials	
Laboratory/Studio	
Practicum/Field Experience	
Co-op/Work Experience	
Other	
Total	45

Course Requisites:

- Completed the following:
 - **ENGL100** – English Composition (3)

Flexible Assessment: Yes

In some cases students may be able to apply for recognition of prior learning outside the classroom. This flexible assessment process provides equivalent course credit. It is a rigorous process that may include external evaluation, worksite assessment, demonstration, standardized test, self-assessment, interview, products/portfolio, and challenge exam, or other measures as appropriate. Tuition fees apply. Contact an education advisor for more information.

Course Transfer Credit:

For information about receiving transfer credit for courses taken at either British Columbia or Alberta institutions, please see <https://www.bctransferguide.ca/> or <https://transferalberta.alberta.ca> . For more transfer credit information, please visit <https://www.cotr.bc.ca/Transfer>

All requests for course transfer credit from institutions in British Columbia or elsewhere should go to the College of the Rockies Enrolment Services office.

Textbook Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

Strunk, William Jr., et al. *The Elements of Style (illustrated)*. Penguin Books, 2007.

Ucci, Kevin. *Along the Knife's Edge*. 2019.

Please see the instructor's syllabus or check COTR's online text calculator <https://textbook.cotr.bc.ca/> for a complete list of the currently required textbooks.

Learning Outcomes:

Upon the successful completion of this course, students will be able to:

Read

- develop critical thinking skills at an advanced level by considering published travel articles and by comparing their content and structure;
- perform university-level critical analysis of travel writing by identifying and evaluating the rhetorical strategies, evidence, tone, style and context;
- discuss and debate texts using discipline-specific terminology;
- summarize and critique articles with an emphasis on learning from them as writing models.

Write

- utilize a mature writing process which involves prewriting, planning, multiple drafting, conferring (including giving and responding to constructive oral and written critical commentary), revising, and editing/proofreading with a focus on grammatically correct style;
- produce successful writing under time restrictions;
- develop a unique writing voice;
- plan articles with an awareness of potential markets;
- incorporate appropriate research;
- bring to the writing process a conscious consideration of structure;
- develop an ability to transform experience into polished and potentially publishable writing.

Understand content and organization

- effectively summarize and respond to published articles;
- develop a controlling idea, using appropriate rhetorical patterns and accurate, relevant, specific, and sufficient supporting material for the audience and purpose;
- write unified, coherent paragraphs;
- write clear, cohesive, and effective English.

Research

- find and evaluate source material which may include personal knowledge and interview, print and electronic media;
- synthesize and analyze source material to support a position and create a specific effect;
- integrate source material (including quotations, paraphrase and summary) effectively, providing suitable authority and context;

- document sources fully and ethically according to a current documentation system.

Develop style

- vary style purposefully through manipulating sentence rhythms, sentence variety, vocabulary, and figurative language, particularly with an awareness of potential marks and their preferred style;
- structure the writing for its audience and purpose.

This course should help students

- use written communication skills effectively, employing methods appropriate to message and context;
- think clearly and critically, fusing experience, knowledge and reasoning into coherent travel writing.

Course Topics:

- Reading as a writer
- Pitching ideas
- Capturing place
- Creating effective travel articles
- Preparing a piece for publication
- Researching markets
- Approaching publishers

See instructor's syllabus for the detailed outline of weekly readings, activities and assignments.

Evaluation and Assessments

Assessment Type: On-Campus (face-to-face)

Assessment Type	% of Total Grade
Assignments	50%
In-Class Assignments & Tests	25%
Final Exam	25%
Total	100%

Assessment Type: Online

Assessment Type	% of Total Grade
Written Projects	50%
Online Assignments	15%

Online Discussions	10%
Final Exam	25%
Total	100%

Grade Scheme

A+	A	A-	B+	B	B-	C+	C	C-	D	F
>=90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	<50

Pass requirements: None

Evaluation Notes: A grade of “D” grants credit, but may not be sufficient as a prerequisite for sequential courses.

Exam Attendance:

Students must attend all scheduled exams at the appointed time and place. Instructors may approve an alternate exam to accommodate an illness or personal crisis. Department heads will consider other written requests. Any student who misses a scheduled exam without prior approval will receive a “0” on the exam.

Academic Policies:

College of the Rockies policies related to courses can be found at <https://cotr.bc.ca/about-us/college-policies/> and include the following:

- Policy 2.4.3 Students with Documented Disabilities
- Policy 2.4.4 Student Conduct (plagiarism, other cheating, behavioral misconduct)
- Policy 2.5.8 Academic Performance
- Policy 2.5.3 Grade Appeal
- Policy 2.4.9 Student Concerns Re Faculty

Course Changes:

The College of the Rockies updates course outlines regularly to meet changing educational, employment and marketing needs. The instructor will notify students in writing of any updates to this outline during the semester. The instructor reserves the right to revise, add or delete material while meeting the learning outcomes of this course outline.

