



MAST-111 – Risk Management in Adventure Tourism

Business

Effective Term & Year: Fall 2022
Course Outline Review Date: 2027-03-01

Program Area: Tourism, Recreation, & Hospitality

Description:

Students explore legal and industry standards for risk management in Adventure Tourism. Topics include the guide's role in managing risk, Canadian legal system, developing a risk management plan, the role of insurance and legal releases.

Program Information:

This course is required for completion of MAST certificate.

Delivery Methods: On-campus (Face-to-Face), Practicum

Credit Type: College of the Rockies Credits

Credits: 3

Instructional Activity and Hours:

Activity	Hours
Classroom, Directed Studies or Online Instruction	33
Seminar/Tutorials	
Laboratory/Studio	
Practicum/Field Experience	12
Co-op/Work Experience	
Other	
Total	45

Course Requisites:

None

Flexible Assessment: Yes

In some cases students may be able to apply for recognition of prior learning outside the classroom. This flexible assessment process provides equivalent course credit. It is a rigorous process that may include external evaluation, worksite assessment, demonstration, standardized test, self-assessment, interview, products/portfolio, and challenge exam, or other measures as appropriate. Tuition fees apply. Contact an education advisor for more information.

Course Transfer Credit:

For information about receiving transfer credit for courses taken at either British Columbia or Alberta institutions, please see <https://www.bctransferguide.ca/> or <https://transferalberta.alberta.ca> . For more transfer credit information, please visit <https://www.cotr.bc.ca/Transfer>

All requests for course transfer credit from institutions in British Columbia or elsewhere should go to the College of the Rockies Enrolment Services office.

Textbook Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

Legal Liability and Risk Management in Adventure Tourism; Ross Cloutier, 2000.

Managing Risk, Systems Planning for Outdoor Adventure Programs, Jeff Jackson, Jon Heshka, Direct Bearing Inc., 2011.

Please see the instructor's syllabus or check COTR's online text calculator <https://textbook.cotr.bc.ca/> for a complete list of the currently required textbooks.

Learning Outcomes:

Upon the successful completion of this course, students will be able to

- show the main principals of the Canadian Legal System and Tort Law;
- explain the elements of a waiver and its valid delivery and enforceability;
- critically analyze and develop a risk management plan for an adventure tourism business;
- demonstrate an understanding of the guide's role in day to day risk management;
- identify and understand issues relating to legal liability and risk management in adventure tourism;
- explain suitable legal ramifications and accident prevention strategies for an adventure tourism business;
- explain the role of insurance for an adventure tourism business;
- explain issues relating to legal liability and the potential long term effects of litigation on the adventure industry; and
- develop trip planning documents for a range of locations and groups.

Course Topics:

- Introduction to Risk Management
- Law and Liability
- The Legal System
- Negligence & Tools for Determining Negligence
- Standard of Care
- Tools for Assessing and Awarding Damages
- Special Defenses to Negligence
- Occupier's Liability
- Waivers Leadership
- Risk Ratings
- Emergency Response Plans
- Dealing with the Media
- Safety Talks,
- Risk Management Plans

See instructor's syllabus for the detailed outline of weekly readings, activities and assignments.

Evaluation and Assessments

Assessment Type: On-Campus (face-to-face)

Assessment Type	% of Total Grade
Class Exercises	10%
Court Ruling Assignment	30%

Risk Management Plan.	30%
Quizzes	30%
Total	100%

Grade Scheme

A+	A	A-	B+	B	B-	C+	C	C-	D	F
>=90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	<50

Pass requirements: None

Evaluation Notes: A grade of “D” grants credit, but may not be sufficient as a prerequisite for sequential courses.

Exam Attendance:

Students must attend all scheduled exams at the appointed time and place. Instructors may approve an alternate exam to accommodate an illness or personal crisis. Department heads will consider other written requests. Any student who misses a scheduled exam without prior approval will receive a “0” on the exam.

Academic Policies:

College of the Rockies policies related to courses can be found at <https://cotr.bc.ca/about-us/college-policies/> and include the following:

- Policy 2.4.3 Students with Documented Disabilities
- Policy 2.4.4 Student Conduct (plagiarism, other cheating, behavioral misconduct)
- Policy 2.5.8 Academic Performance
- Policy 2.5.3 Grade Appeal
- Policy 2.4.9 Student Concerns Re Faculty

Equivalent Course(s) and Course Code Changes

Equivalent Course: Students who have received COTR credit for MAST 111 may not receive additional credit for ATBO 109.

Prior Course Code: MSTA 111 >> MAST 111

Date changed: March 2009

Course Changes:

The College of the Rockies updates course outlines regularly to meet changing educational, employment and marketing needs. The instructor will notify students in writing of any updates to this outline during the semester. The instructor reserves the right to revise, add or delete material while meeting the learning outcomes of this course outline.