



MGMT-208 – Special Topics in Business

Business

Effective Term & Year: Fall 2022

Course Outline Review Date: 2025-09-01

Program Area: Business Management

Description:

This directed studies course gives students the opportunity to meet learning outcomes relating to business knowledge obtained in a non-academic setting. Students may undertake in-depth research on a business concept, create and implement a business plan, develop a business project or pursue a specialization not included in College of The Rockies course offerings. Students may also use this course to recognize learning achievement in other modules. Students may aggregate certifications received over a series of workshops and courses to the equivalent of a business course based on content and instructional hours.

Program Information:

This course is an elective course for the Business Management program. Students must be registered in a Business Management program to take the Special Topics in Business course.

Delivery Methods: Online

Credit Type: College of the Rockies Credits

Credits: 3

Course type/s: Business Management

Instructional Activity and Hours:

Activity	Hours
Classroom, Directed Studies or Online Instruction	45
Seminar/Tutorials	

Laboratory/Studio	
Practicum/Field Experience	
Co-op/Work Experience	
Other	
Total	45

Course Requisites:

- Complete all of the following
 - Earned a minimum grade of C- (55%) in each of the following:
 - **ENGL100** – English Composition (3)
 - Must be registered in a Business Management program or have Department Head approval.

Flexible Assessment: Yes

In some cases students may be able to apply for recognition of prior learning outside the classroom. This flexible assessment process provides equivalent course credit. It is a rigorous process that may include external evaluation, worksite assessment, demonstration, standardized test, self-assessment, interview, products/portfolio, and challenge exam, or other measures as appropriate. Tuition fees apply. Contact an education advisor for more information.

Course Transfer Credit:

For information about receiving transfer credit for courses taken at either British Columbia or Alberta institutions, please see <https://www.bctransferguide.ca/> or <https://transferalberta.alberta.ca> . For more transfer credit information, please visit <https://www.cotr.bc.ca/Transfer>

All requests for course transfer credit from institutions in British Columbia or elsewhere should go to the College of the Rockies Enrolment Services office.

Textbook Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

Reading resources will be determined by students and instructor

Please see the instructor's syllabus or check COTR's online text calculator

<https://textbook.cotr.bc.ca/> for a complete list of the currently required textbooks.

Learning Outcomes:

Upon the successful completion of this course, students will be able to:

- gain advanced knowledge and understanding in business concepts and skills
- acquire hands-on learning through practical application of business related concepts
- develop presentation skills (oral and written)
- practice critical thinking and questioning

Course Topics:

- Self directed: topics vary depending on nature of study determined by instructor and student.

Evaluation and Assessments

Assessment Type: Online

Assessment Type	% of Total Grade
Self directed project/research/directed study	100%

* Specific deliverables for directed study project to be determined on individual student basis to demonstrate that learning outcomes have been met. Examples: report summarizing a project or research paper describing learning outcomes relevant to the student's specific Business Management program.

Grade Scheme

A+	A	A-	B+	B	B-	C+	C	C-	D	F
>=90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	<50

Pass requirements: None

Evaluation Notes: Certificate and diploma students are required to maintain a minimum course grade of C- (55%) in all program courses. BBA students are required to maintain a minimum course grade of C (60%) and an average course grade of C+ in all program courses that contribute to the BBA.

Exam Attendance:

Students must attend all scheduled exams at the appointed time and place. Instructors may approve an alternate exam to accommodate an illness or personal crisis. Department heads will consider other written requests. Any student who misses a scheduled exam without prior approval will receive a "0" on the exam.

Academic Policies:

College of the Rockies policies related to courses can be found at <https://cotr.bc.ca/about-us/college-policies/> and include the following:

- Policy 2.4.3 Students with Documented Disabilities
 - Policy 2.4.4 Student Conduct (plagiarism, other cheating, behavioral misconduct)
 - Policy 2.5.8 Academic Performance
 - Policy 2.5.3 Grade Appeal
 - Policy 2.4.9 Student Concerns Re Faculty
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Equivalent Course(s) and Course Code Changes

Prior Course Code: BUAD 208

Date changed: March 2010

Course Changes:

The College of the Rockies updates course outlines regularly to meet changing educational, employment and marketing needs. The instructor will notify students in writing of any updates to this outline during the semester. The instructor reserves the right to revise, add or delete material while meeting the learning outcomes of this course outline.