



## **MGMT-208 – Special Topics in Business**

### **Business**

**Effective Term & Year:** Fall 2025  
**Course Outline Review Date:** 2030-04-01

---

**Program Area:** Business Management

#### **Description:**

This directed studies course gives students the opportunity to meet learning outcomes relating to business knowledge obtained in a non-academic setting. Students may undertake in-depth research on a business concept, create and implement a business plan, develop a business project or pursue a specialization not included in College of the Rockies course offerings. Students may also use this course to recognize learning achievement in other modules. Students may aggregate certifications received over a series of workshops and courses to the equivalent of a business course based on content and instructional hours.

---

#### **Program Information:**

This course is an elective course for the Business Management program. Students must be registered in a Business Management program to take the Special Topics in Business course. Students need to connect with the Business Management department head and program coordinator before registering in this course.

**Delivery Methods:** Online

**Credit Type:** College of the Rockies Credits

**Credits:** 3

**Course type/s:** Business Management

#### **Instructional Activity and Hours:**

Activity	Hours
Classroom, Directed Studies or Online Instruction	45
Seminar/Tutorials	
Laboratory/Studio	
Practicum/Field Experience	
Co-op/Work Experience	
Other	
<b>Total</b>	<b>45</b>

### Course Requisites:

- Completed at least 24 credits from the following types of courses: 100 level or higher

### Flexible Assessment: Yes

Students are able to request formal recognition of their prior learning or experience outside the classroom. Challenge examination, portfolio-assisted assessment, work-based assessment or a combination of assessments that is appropriate to identify, assess, and recognize prior skills, competencies, and knowledge to achieve course credit. Tuition fees apply, refer to Policy [2.5.5 Prior Learning Assessment and Recognition \(PLAR\)](#) or contact an education advisor for more information.

### Course Transfer Credit:

For information about receiving transfer credit for courses taken at either British Columbia or Alberta institutions, please see <https://www.bctransferguide.ca/> or <https://transferalberta.alberta.ca> . For more transfer credit information, please visit <https://www.cotr.bc.ca/Transfer>

All requests for course transfer credit from institutions in British Columbia or elsewhere should go to the College of the Rockies Enrolment Services office.

### Textbook Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

Reading resources will be determined by students and instructor

*Please see the instructor's syllabus or check COTR's online text calculator*

<https://textbook.cotr.bc.ca/> for a complete list of the currently required textbooks.

## Learning Outcomes:

Upon the successful completion of this course, students will be able to:

- explore a special topic withing the field of business management;
- examine frameworks that demonstrate knowledge and understanding of the special topic;
- integrate elements or ideas beyond the local community to provide a global connection;
- determine and apply communication strategies appropriate to the audience, purpose, and context; and
- deliver an assignment relevant to the scope of the special topic as determined by the faculty and the student.

## Course Topics:

- Self directed: topics vary depending on nature of study determined by instructor and student.

## Evaluation and Assessments

### Assessment Type: Online

Assessment Type	% of Total Grade
Self directed project/research/directed study	100%

\* Specific deliverables for directed study project to be determined on individual student basis to demonstrate that learning outcomes have been met. Examples: report summarizing a project or research paper describing learning outcomes relevant to the student's specific Business Management program.

## Grade Scheme

A+	A	A-	B+	B	B-	C+	C	C-	D	F
>=90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	<50

**Evaluation Notes:** Certificate and diploma students are required to maintain a minimum course grade of C- (55%) in all program courses. BBA students are required to maintain a minimum course grade of C (60%) and an average course grade of C+ in all program courses that

contribute to the BBA.

**Exam Attendance:**

Students must attend all scheduled exams at the appointed time and place. Instructors may approve an alternate exam to accommodate an illness or personal crisis. Department heads will consider other written requests. Any student who misses a scheduled exam without prior approval will receive a "0" on the exam.

---

**Academic Policies:**

College of the Rockies policies related to courses can be found at <https://cotr.bc.ca/about-us/college-policies/> and include the following:

- Policy 2.1.4 Course Audit
  - Policy 2.4.1 Credential Framework
  - Policy 2.4.3 Students with Documented Disabilities
  - Policy 2.4.4 Student Rights, Responsibilities and Conduct
  - Policy 2.4.8 Academic Performance
  - Policy 2.4.9 Student Feedback and Concerns
  - Policy 2.4.11 Storage of Academic Works
  - Policy 2.5.3 Student Appeal
  - Policy 2.5.5 Prior Learning Assessment and Recognition (PLAR)
- 

**Equivalent Course(s) and Course Code Changes**

Prior Course Code: BUAD 208

Date changed: March 2010

**Course Changes:**

The College of the Rockies updates course outlines regularly to meet changing educational, employment and marketing needs. The instructor will notify students in writing of any updates to this outline during the semester. The instructor reserves the right to revise, add or delete material while meeting the learning outcomes of this course outline.