



## MGMT-303 – Business Ethics

### Business

**Effective Term & Year:** Fall 2023  
**Course Outline Review Date:** 2028-03-01

**Program Area:** Business Management

#### Description:

This course provides an overview of Canadian business and its interrelationships with society. Course material covers current issues and ethical challenges faced in the world of work, providing the student with practical tools, methods and resources that encourage ethical behavior in and out of the workplace. Concepts covered include stakeholder management, corporate social responsibility and managing ethics from a business and managerial perspective.

#### Program Information:

This course is a required course in the BBA degree, General Management, Marketing, and Financial Services diplomas.

**Delivery Methods:** On-campus (Face-to-Face), Online

**Credit Type:** College of the Rockies Credits

**Credits:** 3

**Course type/s:** Business Management

#### Instructional Activity and Hours:

Activity	Hours
Classroom, Directed Studies or Online Instruction	45
Seminar/Tutorials	
Laboratory/Studio	

Practicum/Field Experience

Co-op/Work Experience

Other

Total 45

### Course Requisites:

- Earned a minimum grade of C- (55%) in at least 1 of the following:
  - ENGL100 – English Composition (3)
  - COMC101 – Technical and Professional Writing (3)

### Flexible Assessment: Yes

In some cases students may be able to apply for recognition of prior learning outside the classroom. This flexible assessment process provides equivalent course credit. It is a rigorous process that may include external evaluation, worksite assessment, demonstration, standardized test, self-assessment, interview, products/portfolio, and challenge exam, or other measures as appropriate. Tuition fees apply. Contact an education advisor for more information.

### Course Transfer Credit:

For information about receiving transfer credit for courses taken at either British Columbia or Alberta institutions, please see <https://www.bctransferguide.ca/> or <https://transferalberta.alberta.ca> . For more transfer credit information, please visit <https://www.cotr.bc.ca/Transfer>

All requests for course transfer credit from institutions in British Columbia or elsewhere should go to the College of the Rockies Enrolment Services office.

### Textbook Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date, the following textbooks were in use:

Sexty, Robert. *Canadian Business and Society: Ethics and Responsibilities*, 5th Ed. McGraw-Hill, 2020.

Please see the instructor's syllabus or check COTR's online text calculator <https://textbook.cotr.bc.ca/> for a complete list of the currently required textbooks.

## Learning Outcomes:

Upon the successful completion of this course, students will be able to:

### Knowledge

- define business ethics;
- identify ethical issues in the various business disciplines including accounting, marketing, finance and human resources;
- recognize the importance of sustainable business practices for long-term business viability;
- identify factors that affect an organization's moral climate and strategies that may improve organizational ethics; and
- discuss government's regulatory influence on business.

### Comprehension

- characterize business and society and their interrelationships;
- discuss the various approaches ethical decision-making;
- explain the different levels at which business ethics may be addressed;
- recognize stakeholder perspective and identify various stakeholder interests that the business must manage;
- describe the major natural environmental issues;
- explain the relationship between corporate social responsibility and financial performance; and
- describe the interaction of business, government and the public.

### Application

- develop and apply ethical decision-making skills to ethical dilemmas, cases and discussions;
- explain how social responsibility evolved and encompasses economic, legal, ethical and philanthropic components;
- discuss strategies for improving global ethics; and
- develop an awareness for the complexities of ethical judgments.

### Analysis

- use critical thinking skills and problem solving skills to analyze case studies; and
- analyze appropriate business responses and management approaches for dealing with social, political, environmental, technological and global issues and stakeholders.

### Synthesis

- prepare ethics research paper drawing from ethical concepts and materials covered in

course.

## Evaluation

- present and defend opinions on ethical questions in group and classroom discussions; and
- evaluate judgments based on given criteria.

## Teamwork and Communication

- participate in classroom discussions, in class activities/online forums.

## Course Topics:

- Introduction to Business Ethics
- Ethical Implications of Capitalism
- Identifying Stakeholders and Issues
- Stakeholder Management
- Ethical Decision making; individual ethics
- Ethical Management and Leadership; organizational ethics
- Corporate Social Responsibility
- Ethical Influences on Business; Government, Ownership and Governance, NGOs
- Ethics and Responsibility in the Workplace and in the Marketplace
- The Environment as a Stakeholder
- Globalization and Business Responsibilities
- Sustainability Strategy; Socialization of Capitalism

*See instructor syllabus for the detailed outline of weekly readings, activities and assignments.*

## Evaluation and Assessments

### Assessment Type: On-Campus (face-to-face)

Assessment Type	% of Total Grade
Assignment(s)	35%
In-class activities	15%
Midterm	25%
Final Exam	25%
Total	100%

### Assessment Type: Online

Assessment Type	% of Total Grade
Assignment(s)	35%
Online participation	15%
Midterm	25%
Final Exam	25%
Total	100%

## Grade Scheme

A+	A	A-	B+	B	B-	C+	C	C-	D	F
>=90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	<50

**Evaluation Notes:** Certificate and diploma students are required to maintain a minimum course grade of C- (55%) in all program courses. BBA students are required to maintain a minimum course grade of C (60%) and an average course grade of C+ in all program courses that contribute to the BBA.

### Exam Attendance:

Students must attend all scheduled exams at the appointed time and place. Instructors may approve an alternate exam to accommodate an illness or personal crisis. Department heads will consider other written requests. Any student who misses a scheduled exam without prior approval will receive a "0" on the exam.

### Academic Policies:

College of the Rockies policies related to courses can be found at <https://cotr.bc.ca/about-us/college-policies/> and include the following:

- Policy 2.4.3 Students with Documented Disabilities
- Policy 2.4.4 Student Conduct (plagiarism, other cheating, behavioral misconduct)
- Policy 2.5.8 Academic Performance
- Policy 2.5.3 Grade Appeal
- Policy 2.4.9 Student Concerns Re Faculty

### Equivalent Course(s) and Course Code Changes

Prior Course Code: BUAD 224 >> MGMT 202 >> MGMT 303

Date changed: March 2013

### Course Changes:

The College of the Rockies updates course outlines regularly to meet changing educational, employment and marketing needs. The instructor will notify students in writing of any updates to this outline during the semester. The instructor reserves the right to revise, add or delete material while meeting the learning outcomes of this course outline.