



MGMT-306 – The Politics of Sustainability

Business

Effective Term & Year: Fall 2022

Course Outline Review Date: 2024-04-01

Program Area: Business Management

Description:

When businesses, environmentalists, and the general public differ in their concepts of sustainability, government must wrestle with the challenges of coherent policy development. This course uses readings and case studies to examine the strategies these groups employ to influence government action, whether through lobbying and green advertising or through their own definition of concepts such as sustainable development. Students will also analyze how governments balance differing concepts of sustainability through negotiated adaptation, regulation, and voluntary codes.

Program Information:

This course can be used as an elective in the Business Management Program.

Delivery Methods: Online

Credit Type: College of the Rockies Credits

Credits: 3

Course type/s: Business Management

Instructional Activity and Hours:

Activity	Hours
Classroom, Directed Studies or Online Instruction	45
Seminar/Tutorials	
Laboratory/Studio	

Practicum/Field Experience	
Co-op/Work Experience	
Other	
Total	45

Course Requisites:

- Earned a minimum grade of C- (55%) in each of the following:
 - ENGL100 – English Composition (3)

Flexible Assessment: Yes

In some cases students may be able to apply for recognition of prior learning outside the classroom. This flexible assessment process provides equivalent course credit. It is a rigorous process that may include external evaluation, worksite assessment, demonstration, standardized test, self-assessment, interview, products/portfolio, and challenge exam, or other measures as appropriate. Tuition fees apply. Contact an education advisor for more information.

Course Transfer Credit:

For information about receiving transfer credit for courses taken at either British Columbia or Alberta institutions, please see <https://www.bctransferguide.ca/> or <https://transferalberta.alberta.ca> . For more transfer credit information, please visit <https://www.cotr.bc.ca/Transfer>

All requests for course transfer credit from institutions in British Columbia or elsewhere should go to the College of the Rockies Enrolment Services office.

Textbook Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

Macdonald, Douglas. *Business and Environmental Politics in Canada*. Toronto: UTP, 2008.

Reading Package

Please see the instructor's syllabus or check COTR's online text calculator <https://textbook.cotr.bc.ca/> for a complete list of the currently required textbooks.

Learning Outcomes:

Upon the successful completion of this course, students will be able to:

- formulate a critical understanding of business' role in the environmental policy process and its power in setting environmental policy through the three phases of its involvement;
- articulate a thoughtful approach to be able to fit the Canadian experience with sustainability into comparable international situations;
- identify and describe key terms about sustainability, green advertising, and corporate lobbying; and
- assess findings from research sources and construct an academic argument to demonstrate a multi-faceted understanding about an aspect of the politics of sustainability.

Course Topics:

- Key environmental policy terms for business: political objectives, strategies, and successes
- Power of business in environmental policy field
- Negotiated adaptation
- Case study: pulp and paper industry
- Regulation
- Case study: Montreal Protocol
- Voluntary codes
- Case study: oil and gas industry
- Sustainability/sustainable development
- Case study: chemical industry
- Green advertising
- Business lobbying

See instructor syllabus for the detailed outline of weekly readings, activities and assignments.

Evaluation and Assessments

Assessment Type: Online

Assessment Type	% of Total Grade
Class Participation/Discussion	25%
Group Presentation	25%
Research Project	25%
Final Examination	25%
Total	100%

Grade Scheme

A+	A	A-	B+	B	B-	C+	C	C-	D	F
>=90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	<50

Pass requirements: None

Evaluation Notes: Certificate and diploma students are required to maintain a minimum course grade of C- (55%) in all program courses. BBA students are required to maintain a minimum course grade of C (60%) and an average course grade of C+ in all program courses that contribute to the BBA.

Exam Attendance:

Students must attend all scheduled exams at the appointed time and place. Instructors may approve an alternate exam to accommodate an illness or personal crisis. Department heads will consider other written requests. Any student who misses a scheduled exam without prior approval will receive a "0" on the exam.

Academic Policies:

College of the Rockies policies related to courses can be found at <https://cotr.bc.ca/about-us/college-policies/> and include the following:

- Policy 2.4.3 Students with Documented Disabilities
- Policy 2.4.4 Student Conduct (plagiarism, other cheating, behavioral misconduct)
- Policy 2.5.8 Academic Performance
- Policy 2.5.3 Grade Appeal
- Policy 2.4.9 Student Concerns Re Faculty

Course Changes:

The College of the Rockies updates course outlines regularly to meet changing educational, employment and marketing needs. The instructor will notify students in writing of any updates to this outline during the semester. The instructor reserves the right to revise, add or delete material while meeting the learning outcomes of this course outline.