COLLEGE OF
THE ROCKIES

MGMT-480 – Sustainable Business Project Implementation

Business

Effective Term & Year: Fall 2023
Course Outline Review Date: 2028-03-01

Program Area: Business Management

Description:

In this course, students are provided with a supported opportunity to implement the project proposal developed in MGMT 470. Beginning with an instructor-approved comprehensive plan for a project related to an aspect of sustainable business, students comply with research ethics protocol and work within a current job environment or an arranged practicum situation. Each student maintains a log or diary of field work and collects, analyzes, and discusses data. The project method and implementation varies based on the student's work-based situation and the nature of the chosen project. The course includes regular scheduled meetings with the instructor and input from the work environment supervisor and co-workers.

Program Information:

This course, along with MGMT 470 and MGMT 490, make up the 9.0 cr required to complete the Sustainability Capstone Project and all are required for completion of the Bachelor of Business Administration-Sustainable Business Practices.

Delivery Methods: Directed/Guided Studies, Online

Credit Type: College of the Rockies Credits

Credits: 3

Course type/s: Business Management

Instructional Activity and Hours:

Activity	Hours
Classroom, Directed Studies or Online Instruction	90
Seminar/Tutorials	
Laboratory/Studio	
Practicum/Field Experience	
Co-op/Work Experience	
Other	
Total	90

Course Requisites:

- Completed the following:
    - MGMT470 – Sustainable Business Project Development and Research (4)

Flexible Assessment: No

Course Transfer Credit:

For information about receiving transfer credit for courses taken at either British Columbia or Alberta institutions, please see https://www.bctransferguide.ca/ or https://transferalberta.alberta.ca . For more transfer credit information, please visit https://www.cotr.bc.ca/Transfer

All requests for course transfer credit from institutions in British Columba or elsewhere should go to the College of the Rockies Enrolment Services office.

Textbook Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

No specific textbook is assigned for this course. All required resources will be provided.

Please see the instructor's syllabus or check COTR's online text calculator https://textbook.cotr.bc.ca/ for a complete list of the currently required textbooks.

Learning Outcomes:

Upon the successful completion of this course, students will be able to

- integrate prior learning to model ethical business practices related to issues of corporate social responsibility, sustainability, Indigenous practice, and globalization;
- practice project management skills using an industry accepted project management methodology to build out timelines, budgets, and positive project outcomes;
- demonstrate an ability to function in a team environment from several structural positions;
- demonstrate proficiency in the processes required to comply with research protocols in the collection, evaluation, analyzing, and reporting of project outcomes;
- communicate effectively within a professional business environment using terminology, language, and written formats appropriate to the industry; and
- evaluate, synthesize, interpret, and present data (written and oral) that is appropriate to context and audience.

Course Topics:

- Ethical business practice
- Project management skills and methodology
- Working with a team: leading, following, collaborating
- Working with data
- Indigenous Data Sovereignty
- Timelines and budgets
- Project reporting
- Developing and communicating results

See instructor's syllabus for the detailed outline of weekly readings, activities and assignments.

Evaluation and Assessments

Assessment Type: Directed/Guided Studies

Assessment Type	% of Total Grade
1. Research ethics tutorial and request for ethical review 2. Personal logs and/or reflective journal 3. Meetings & formative reporting to instructor to discuss data, results, progress 4. Workplace supervisor evaluation/report 5. 360-degree feedback from workplace	

Grade Scheme

COM	NCG

Completed to the minimum defined standard	No credit granted – less than minimum defined standard

Pass requirements: None

Evaluation Notes Comments:

To receive a COM grade, students must achieve a value of at least 3 on the rubric for each assessment component.

BBA students are required to maintain a minimum course grade of C (60%) and an average course grade of C+ in all program courses with letter grades that contribute to the BBA, including the prerequisites for this course.

Exam Attendance:

Students must attend all scheduled exams at the appointed time and place. Instructors may approve an alternate exam to accommodate an illness or personal crisis. Department heads will consider other written requests. Any student who misses a scheduled exam without prior approval will receive a "0" on the exam.

Academic Policies:

College of the Rockies policies related to courses can be found at https://cotr.bc.ca/about-us/college-policies/ and include the following:

- Policy 2.4.3 Students with Documented Disabilities
- Policy 2.4.4 Student Conduct (plagiarism, other cheating, behavioral misconduct)
- Policy 2.5.8 Academic Performance
- Policy 2.5.3 Grade Appeal
- Policy 2.4.9 Student Concerns Re Faculty

Equivalent Course(s) and Course Code Changes

Prior Course Code: BUAD 480 >> MGMT 480

Date changed: June 2010

Course Changes:

The College of the Rockies updates course outlines regularly to meet changing educational, employment and marketing needs. The instructor will notify students in writing of any updates to this outline during the semester. The instructor reserves the right to revise, add or delete material while meeting the learning outcomes of this course outline.