



MGMT-490 – Sustainable Business Project Evaluation And Presentation

Business

Effective Term & Year: Fall 2023

Course Outline Review Date: 2028-03-01

Program Area: Business Management

Description:

This course represents the explicit reflective, evaluative, and presentation component of the sustainable business capstone triad of courses. The goal of MGMT 490 is the integration of student expertise and/or leadership in the area of sustainable business practice, and the presentation of achievement. Students write a comprehensive business report or thesis and compose a personal code of ethics. Skills and knowledge developed are also communicated in a formal presentation and a website or professional portfolio.

Program Information:

This course, along with MGMT 470 and MGMT 480, make up the 9.0 credits required to complete the Sustainability Capstone Project. All three are required for completion of the Bachelor of Business Administration-Sustainable Business Practices.

Delivery Methods: Directed/Guided Studies, Online

Credit Type: College of the Rockies Credits

Credits: 2

Course type/s: Business Management

Instructional Activity and Hours:

Activity	Hours
Classroom, Directed Studies or Online Instruction	30
Seminar/Tutorials	

Laboratory/Studio	
Practicum/Field Experience	
Co-op/Work Experience	
Other	
Total	30

Course Requisites:

- Completed the following:
 - [MGMT480](#) – Sustainable Business Project Implementation (3)

Flexible Assessment: No

Course Transfer Credit:

For information about receiving transfer credit for courses taken at either British Columbia or Alberta institutions, please see <https://www.bctransferguide.ca/> or <https://transferalberta.alberta.ca> . For more transfer credit information, please visit <https://www.cotr.bc.ca/Transfer>

All requests for course transfer credit from institutions in British Columbia or elsewhere should go to the College of the Rockies Enrolment Services office.

Textbook Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

No specific textbook is assigned for this course. All required resources will be provided.

Please see the instructor's syllabus or check COTR's online text calculator <https://textbook.cotr.bc.ca/> for a complete list of the currently required textbooks.

Learning Outcomes:

Upon the successful completion of this course, students will be able to

- integrate prior learning to model ethical business practices related to issues of corporate

- social responsibility, sustainability, Indigenous practice, and globalization;
- plan, write, revise and present a comprehensive thesis or report;
- combine verbal and written communication styles that reflect a consistent personal professional identity in various situations;
- create a personal code of business ethics supporting sustainability; and
- critically reflect on their progress and development in the context of the program.

Course Topics:

- Making sense of what you learn: planning the report or thesis
- Writing the report or thesis: adhering to accepted standards of practice
- Adapting your report for other presentation formats
- Presenting a professional identity
- Sustainability and your personal code of ethics
- Indigenous data sovereignty

See instructor’s syllabus for the detailed outline of weekly readings, activities and assignments.

Evaluation and Assessments

Assessment Type: Directed/Guided Studies

Assessment Type	% of Total Grade
Website or portfolio Personal code of ethics Formal report/thesis and presentation	

Grade Scheme

COM	NCG
Completed to the minimum defined standard	No credit granted – less than minimum defined standard

Pass requirements: None

Evaluation Notes Comments:

To receive a COM grade, students must achieve a value of at least 3 on the rubric for each assessment component.

BBA students are required to maintain a minimum course grade of C (60%) and an average course grade of C+ in all program courses with letter grades that contribute to the BBA,

including the prerequisites for this course.

Exam Attendance:

Students must attend all scheduled exams at the appointed time and place. Instructors may approve an alternate exam to accommodate an illness or personal crisis. Department heads will consider other written requests. Any student who misses a scheduled exam without prior approval will receive a "0" on the exam.

Academic Policies:

College of the Rockies policies related to courses can be found at <https://cotr.bc.ca/about-us/college-policies/> and include the following:

- Policy 2.4.3 Students with Documented Disabilities
 - Policy 2.4.4 Student Conduct (plagiarism, other cheating, behavioral misconduct)
 - Policy 2.5.8 Academic Performance
 - Policy 2.5.3 Grade Appeal
 - Policy 2.4.9 Student Concerns Re Faculty
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Equivalent Course(s) and Course Code Changes

Prior Course Code: BUAD 490 >> MGMT 490

Date changed: June 2010

Course Changes:

The College of the Rockies updates course outlines regularly to meet changing educational, employment and marketing needs. The instructor will notify students in writing of any updates to this outline during the semester. The instructor reserves the right to revise, add or delete material while meeting the learning outcomes of this course outline.