



RECR-250 – Research and Programming

Business

Effective Term & Year: Fall 2023

Course Outline Review Date: 2028-04-01

Program Area: Tourism, Recreation, & Hospitality

Description:

This course is a continuation of RECR 150 with a special emphasis on assessing recreation needs, planning, implementing and evaluating programs. It builds upon the foundations of program development established in RECR 150 and continues the study of the UN Sustainable Development Goals #3 Good Health & Wellbeing and #11 Sustainable Cities & Communities. Students are introduced to needs assessment research methods and develop a research project from start to finish. Development of a questionnaire, administering a questionnaire, evaluation and interpretation of research data and writing a research report are explored.

Program Information:

This course is a required course for the Recreation Management Diploma Program

Delivery Methods: On-campus (Face-to-Face), Online

Credit Type: College of the Rockies Credits

Credits: 3

Course type/s: Business Management

Instructional Activity and Hours:

Activity	Hours
Classroom, Directed Studies or Online Instruction	45

Seminar/Tutorials	
Laboratory/Studio	
Practicum/Field Experience	
Co-op/Work Experience	
Other	
Total	45

Course Requisites:

- Earned a minimum grade of C- (55%) in each of the following:
 - **RECR150** – Recreation Planning 1 (3)

Flexible Assessment: Yes

In some cases students may be able to apply for recognition of prior learning outside the classroom. This flexible assessment process provides equivalent course credit. It is a rigorous process that may include external evaluation, worksite assessment, demonstration, standardized test, self-assessment, interview, products/portfolio, and challenge exam, or other measures as appropriate. Tuition fees apply. Contact an education advisor for more information.

Course Transfer Credit:

For information about receiving transfer credit for courses taken at either British Columbia or Alberta institutions, please see <https://www.bctransferguide.ca/> or <https://transferalberta.alberta.ca> . For more transfer credit information, please visit <https://www.cotr.bc.ca/Transfer>

All requests for course transfer credit from institutions in British Columbia or elsewhere should go to the College of the Rockies Enrolment Services office.

Textbook Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

Riddick & Russell (2015). *Research Methods. How to Conduct Research in Recreation, Parks, Sport, and Tourism*. 3rd Ed., Sagamore.

Supplemental Reading

Archibald, J.-A., Lee-Morgan, J., & Santolo, D. J. (2022). *Decolonizing Research: Indigenous storywork as methodology*. Bloomsbury Academic.

Absolon, K. E. (2022). *Kaandossiwin: How we come to know indigenous re-search methodologies*. Fernwood Publishing.

Please see the instructor's syllabus or check COTR's online text calculator <https://textbook.cotr.bc.ca/> for a complete list of the currently required textbooks.

Learning Outcomes:

Upon the successful completion of this course, students will be able to

- apply the United Nations Sustainable Development Goals (SDG's) #3 and #11 within a needs assessment ;
 - Apply the 7 principles of respect, responsibility, reciprocity, reverence, holism, inter relatedness and synergy in relation to needs assessment research
 - assess basic recreation needs using a logical and systematic approach;
 - list and describe a variety of needs assessment methods;
 - design a research strategy to assess recreation related needs;
 - design a recreation program to meet assessed needs; and
 - list and describe a variety of program evaluation methods.
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Course Topics:

- Review of Program Planning
- Introduction to Project Management
- Needs Assessment Process
- Identifying the Purpose of Research
- Developing a Research Plan
- Research Methods
- Establishing a Research Action Plan
- Project Development
- Secondary Data Collections
- Focus Group Interviews
- Introduction to Measurement Concepts
- Questionnaire Development
- Project Development
- Sampling
- Data Collection Methods
- Coding and Data Base Management
- Descriptive Statistics

- Presenting Data and Preliminary Reports
- Developing a Research Report
- Evaluating Needs Assessments
- Developing Program Plan
- Setting Goals and Objectives
- Introduction to Project Management – Team Building

See instructor's syllabus for the detailed outline of weekly readings, activities and assignments.

Evaluation and Assessments

Assessment Type: On-Campus (face-to-face) and Online, or Hybrid

Assessment Type	% of Total Grade
Bi-Weekly Assignments	20%
Research Assignment	45%
Program Planning Assignment	15%
Unit Exams (2 @ 10% each)	20%
Total	100%

Grade Scheme

A+	A	A-	B+	B	B-	C+	C	C-	D	F
>=90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	<50

Pass requirements: None

Evaluation Notes: Certificate and diploma students are required to maintain a minimum course grade of C- (55%) in all program courses.

Exam Attendance:

Students must attend all scheduled exams at the appointed time and place. Instructors may approve an alternate exam to accommodate an illness or personal crisis. Department heads will consider other written requests. Any student who misses a scheduled exam without prior approval will receive a "0" on the exam.

Academic Policies:

College of the Rockies policies related to courses can be found at <https://cotr.bc.ca/about-us/college-policies/> and include the following:

- Policy 2.4.3 Students with Documented Disabilities
 - Policy 2.4.4 Student Conduct (plagiarism, other cheating, behavioral misconduct)
 - Policy 2.5.8 Academic Performance
 - Policy 2.5.3 Grade Appeal
 - Policy 2.4.9 Student Concerns Re Faculty
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Equivalent Course(s) and Course Code Changes

Prior Course Code: RECR 250 >> TRMP 250 >> RECR 250

Date changed: September 2018

Course Changes:

The College of the Rockies updates course outlines regularly to meet changing educational, employment and marketing needs. The instructor will notify students in writing of any updates to this outline during the semester. The instructor reserves the right to revise, add or delete material while meeting the learning outcomes of this course outline.