



TOUR-240 – Risk Management and Liability in Tourism and Recreation

Business

Effective Term & Year: Fall 2023

Course Outline Review Date: 2028-04-01

Program Area: Tourism, Recreation, & Hospitality

Description:

This course will familiarize students with concepts of risk management and legal liability as they apply to the business of tourism and recreation. The course introduces students to Canadian Law and liability issues that may arise for tourism industry professionals and other businesses. Students will also learn about ways to minimize risk and liability.

Program Information:

This course is required for the Tourism Management and Recreation Management Diploma Programs.

Delivery Methods: On-campus (Face-to-Face), Online

Credit Type: College of the Rockies Credits

Credits: 3

Instructional Activity and Hours:

Activity	Hours
Classroom, Directed Studies or Online Instruction	45
Seminar/Tutorials	
Laboratory/Studio	
Practicum/Field Experience	
Co-op/Work Experience	
Other	

Total	45
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Course Requisites:

- Complete all of the following
 - Earned a minimum grade of C- (55%) in at least 1 of the following:
 - ENGL100 – English Composition (3)
 - COMC101 – Technical and Professional Writing (3)
 - Earned a minimum grade of C- (55%) in at least 1 of the following:
 - TOUR111 – Introduction to Tourism (3)
 - RECR100 – Leisure and Recreation in Canadian Society (3)

Flexibile Assesement: Yes

In some cases students may be able to apply for recognition of prior learning outside the classroom. This flexible assessment process provides equivalent course credit. It is a rigorous process that may include external evaluation, worksite assessment, demonstration, standardized test, self-assessment, interview, products/portfolio, and challenge exam, or other measures as appropriate. Tuition fees apply. Contact an education advisor for more information.

Course Transfer Credit:

For information about receiving transfer credit for courses taken at either British Columbia or Alberta institutions, please see <https://www.bctransferguide.ca/> or <https://transferalberta.alberta.ca> . For more transfer credit information, please visit <https://www.cotr.bc.ca/Transfer>

All requests for course transfer credit from institutions in British Columbia or elsewhere should go to the College of the Rockies Enrolment Services office.

Textbook Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

Rock, N. (2009). *Recreation Services: Law and Risk Management*. Emond.

Please see the instructor's syllabus or check COTR's online text calculator <https://textbook.cotr.bc.ca/> for a complete list of the currently required textbooks.

Learning Outcomes:

Upon the successful completion of this course, students will be able to:

- identify major areas of risk associated with businesses in the tourism and recreation industries;
- identify the legal risk management responsibilities of managers and operators;
- describe basic concepts of Canadian law and legal systems as they relate to the tourism and recreation industries;
- discuss and analyze recent case law in tourism and recreation operations;
- identify and discuss current statutes relevant to the tourism and recreation industries and demonstrate how to find them;
- discuss principles of unintentional and intentional torts and recognize their impact on business ventures in tourism and recreation;
- describe the concept of insurable risks and understand the role of insurance for business in tourism and recreation;
- explain the role of contracts and describe basics of effective contracting forms and functions;
- identify different business structures for the tour operator and the role of incorporation in limiting liability;
- describe the purpose and usage of waivers, disclaimers, indemnities and releases; and
- Identify the unique risks and legal challenges associated with tourism and recreation business operations in the United States and abroad.

Course Topics:

Part I: Tourism and Recreation and the Legal Context

- Balancing the Benefits and Risks of Tourism and Recreation
- Legal Liability in Tort and Contract
- Legislation, Policy, Procedure, and Administration

Part II: Risk Management: General Principles

- Risk Management I: Identifying and Reducing Risk
- Risk Management II: Communicating and Sharing Risk

Part III: Tourism and Casual Recreation

- Management of Facilities
- Managing Tourism and Recreation Programs
- Equipment and Products Law

- Adventure Tourism and Other High-Risk Activities
- Recreation on Public Lands
- Recreation Spectators

See instructor's syllabus for the detailed outline of weekly readings, activities and assignments.

Evaluation and Assessments

Assessment Type: On-Campus (face-to-face) and Online, or Hybrid

Assessment Type	% of Total Grade
Assignments	25%
Risk Management Project 1	15%
Risk Management Project 2	15%
Risk Management Project 3	20%
Unit Exams	25%
Total	100%

Grade Scheme

A+	A	A-	B+	B	B-	C+	C	C-	D	F
>=90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	<50

Evaluation Notes: A grade of "D" grants credit, but may not be sufficient as a prerequisite for sequential courses.

Evaluation Notes Comments:

Please see the instructor's syllabus for specific classroom policies related to this course, such as details of evaluation, penalties for late assignments and use of electronic aids.

Exam Attendance:

Students must attend all scheduled exams at the appointed time and place. Instructors may approve an alternate exam to accommodate an illness or personal crisis. Department heads will consider other written requests. Any student who misses a scheduled exam without prior approval will receive a "0" on the exam.

Academic Policies:

College of the Rockies policies related to courses can be found at

<https://cotr.bc.ca/about-us/college-policies/> and include the following:

- Policy 2.4.3 Students with Documented Disabilities
 - Policy 2.4.4 Student Conduct (plagiarism, other cheating, behavioral misconduct)
 - Policy 2.5.8 Academic Performance
 - Policy 2.5.3 Grade Appeal
 - Policy 2.4.9 Student Concerns Re Faculty
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Course Changes:

The College of the Rockies updates course outlines regularly to meet changing educational, employment and marketing needs. The instructor will notify students in writing of any updates to this outline during the semester. The instructor reserves the right to revise, add or delete material while meeting the learning outcomes of this course outline.