MGMT – Business Management – General Management Diploma

Business

Effective Term & Year: Fall 2027
Program Outline Review Date: 2032-04-01

Program Area: Business Management

Description:

The program focuses on building strong operational and sustainable business competencies in accounting, finance, marketing, operations, and management, while embedding sustainability, ethics, and responsible business practice into everyday decision-making.

Students learn how organizations function at the operational level and how sustainability considerations influence budgeting, marketing strategies, supply chains, customer relationships, and workplace culture. Emphasis is placed on financial literacy, applied problem-solving, digital tools, teamwork, and professional communication. Students also gain exposure to recognized sustainability frameworks and Indigenous perspectives on stewardship and governance, developing an awareness of how environmental, social, cultural, and economic impacts shape modern enterprises.

Through applied coursework and practical assignments, learners strengthen their ability to support business planning, evaluate risks, contribute to entrepreneurial initiatives, and operate effectively within teams. The diploma prepares graduates for entry-level and emerging supervisory roles in business, non-profit organizations, government, and community enterprises.

Program Information:

The Diploma in General Management is a 60-credit program that builds strong operational business competencies with sustainability principles and strategies integrated throughout. Students complete core coursework in accounting, finance, marketing, operations, and management while developing applied skills in financial literacy, problem-solving, teamwork, and professional communication.

The program deepens students' understanding of environmental, social, cultural, and economic factors that shape organizational decision-making and prepares them for entry-level and emerging supervisory roles across business, government, and community sectors.

Courses may be completed through online or face-to-face delivery formats, offering flexibility for recent high school graduates and working professionals. The diploma can typically be completed within two years of full-time study, depending on course load and progression planning.

The Diploma in General Management ladders directly into the Bachelor of Business Administration – Sustainable Business. Students who continue their studies can apply their diploma credits toward the degree, creating a seamless pathway from operational business foundations to advanced strategic and leadership development. Transfer options may also be available for students entering from other approved programs or institutions.

A Co-operative Education (Co-op) component may also be selected, allowing students to gain paid, relevant work experience while completing their diploma.

Credentials Granted:

Business Management – General Management Diploma

Program Average: A minimum program grade point average of 2.0/10 (C- average)

Delivery Methods: Blended (Hybrid), On-Campus (Face-to-Face), Online

Credits: 60

Admission Requirements:

- Complete all of the following
  - Secondary school graduation or equivalent.
  - Earned a minimum grade of C+ (65%) in at least 1 of the following:
    - ENST 12 – English Studies 12
    - ENFP 12 – English First Peoples 12
    - ENGL090 – Provincial English: Literature-based (0)
  - Complete 1 of the following
    - Earned a minimum grade of C (60%) in at least 1 of the following:
      - FOM 11 – Foundations of Mathematics 11
      - PREC 11 – Pre-Calculus 11

- STAT 12 – Statistics 12
- PREC 12 – Pre-Calculus 12
- CALC 12 – Calculus 12
- MATH080 – Mathematics – Advanced Level (0)

- Earned a minimum grade of C+ (65%) in at least 1 of the following:
  - FOM 12 – Foundations of Mathematics 12
  - GEO 12 – Geometry 12
  - CS 12 – Computer Science 12

Non-Academic Admission Requirements:

Students for whom English is a second language must meet the English proficiency requirements posted on the college website.

Program Completion Requirements:

Year 1
30 Total Credits

- Complete all of the following

Semester 1

- Complete all of the following
  - Completed the following:
    - COMP154 – Computer Applications in Business (3)
    - ENST200 – Introduction to Environmental Sustainability (3)
    - MGMT100 – Foundations of Canadian Business (3)
    - MKTG281 – Principles of Marketing (3)
  - Completed at least 1 of the following:
    - COMC101 – Technical and Professional Writing (3)
    - ENGL100 – English Composition (3)

Semester 2

- Complete all of the following
  - Completed the following:
    - ACCT261 – Introductory Financial Accounting 1 (3)
    - COMC103 – Presentation and Public Speaking (3)
    - MGMT204 – Principles of Management (3)
  - Completed at least 1 of the following:
    - MATH101 – Finite Mathematics 1 (3)
    - MATH103 – Differential Calculus (3)
    - MATH111 – Business Mathematics (3)
  - Earned at least 3 credits from the following courses in these areas of study:
  - Business Management
  - Recreation Management

Year 2

27 Total Credits

- Complete all of the following

  Semester 3

  - Complete all of the following
    - Completed the following:
      - MGMT212 – Business Law (3)
      - STAT106 – Statistics (3)
    - Completed at least 1 of the following:
      - ECON101 – Microeconomics (3)
      - ECON102 – Macroeconomics (3)
    - Earned at least 3 credits from the following courses in these areas of study:
    - Business Management
    - Recreation Management
    - Earned at least 3 credits from the following courses in these areas of study:
    - Humanities
    - Sciences
    - Lab Sciences
    - Social Science

  Semester 4

  - Complete all of the following
    - Completed the following:
      - INDG101 – Introduction to Indigenous Studies (3)
      - MGMT216 – Organizational Behaviour (3)
      - Course Not Found
    - Earned at least 3 credits from the following courses in these areas of study:
    - Business Management
    - Recreation Management
    - Earned at least 3 credits from:
    - Humanities
    - Sciences
    - Lab Sciences
    - Fine Arts
    - Social Science

      Excluding:

Grand Total Credits: 57

Program Completion Requirements Notes:

For students planning to enter the degree at College of the Rockies or elsewhere, it is recommended to take ENGL 100 English Composition.

Program Learning Outcomes:

Upon successful completion of a Business Management-General Management Diploma, students will be able to:

- apply sustainability principles within core business function;
- identify sustainability frameworks to support business decisions;
- develop financial literacy and basic accounting principles;
- identify and respond to business challenges using critical thinking;
- apply evidence-based research skills and digital tools to support planning;
- apply ethical and accountable business practices;
- recognize and understand business impact areas;
- communicate effectively in workplace and community settings;
- contribute to entrepreneurial and innovative initiatives; and
- demonstrate professional and work-ready business practice.

Prior Learning and Recognition: Yes

Students are able to request formal recognition of their prior learning or experience outside the classroom. Challenge examination, portfolio-assisted assessment, work-based assessment or a combination of assessments that is appropriate to identify, assess, and recognize prior skills, competencies, and knowledge to achieve course credit. Tuition fees apply, refer to Policy 2.5.5 Prior Learning Assessment and Recognition (PLAR) or contact an education advisor for more information.

Program Transfer Credit:

For information about block transfer agreements between programs in British Columbia, Alberta, and elsewhere, please visit http://www.cotr.bc.ca/transfer.

To minimize transfer issues, check with an academic advisor at the institution that will receive the transfer credits.

Academic Policies:

College of the Rockies policies related to courses can be found at https://cotr.bc.ca/about-us/college-policies/ and include the following:

- Policy 2.1.4 Course Audit
- Policy 2.4.1 Credential Framework
- Policy 2.4.3 Students with Documented Disabilities
- Policy 2.4.4 Student Rights, Responsibilities and Conduct
- Policy 2.4.8 Academic Performance
- Policy 2.4.9 Student Feedback and Concerns
- Policy 2.4.11 Storage of Academic Works
- Policy 2.5.3 Student Appeal
- Policy 2.5.5 Prior Learning Assessment and Recognition (PLAR)

Program Changes:

Information contained in this program outline is correct at the time of publication. Courses and course content may be revised from time to time based on changing educational, employment and marketing needs. The timetable may also be revised.

Course Descriptions: Refer to Course Outlines – https://outlines.cotr.bc.ca/course/