RMGT – Recreation Management Certificate

Business

Effective Term & Year: Fall 2023
Program Outline Review Date: 2028-03-01

Program Area: Tourism, Recreation, & Hospitality

Description:

With coursework in recreation management, business management, and related specialty courses, the Recreation Management program helps prepare students to become leaders in the recreation and leisure services industry. The program offers experiential and interdisciplinary learning opportunities that may include real-world event management experience, recreation programming simulation, inclusive recreation programming, job shadow assignments, guest speakers, volunteer assignments, site visits to recreation facilities and applied research.

Program Information:

Graduates of this program can enter the workforce in public recreation services, commercial recreation, non-profit organizations, college/university recreation departments, resorts/outdoor camps, recreation facility administration, and inclusive recreation programs.

They can also continue into a Recreation Management bachelor degree program at other institutions, or transfer into the Bachelor of Business Administration degree in Sustainable Business Practices at College of the Rockies.

Co-operative Education Option:

Students enrolled in this program may be eligible to choose Co-op as an option. The Co-op option involves alternating full-time academic and work terms. For more information, contact Co-op and Employment Services.

Credentials Granted:

Recreation Management Certificate

The Recreation Management certificate provides an academic foundation in recreation and business courses and is awarded on successful completion of the first-year coursework in the RMGT diploma program – a total of 30 credits.

Minimum Course Grade: A minimum grade of C-

Program Average: A minimum program grade point average of 2.0/10 (C- average)

Program Goals and Career Pathways:

This program is designed for entry to the workplace or transfer to a Recreation Management or Tourism Management degree program after two full-time years of study.

Progression Requirements:

Students may begin their studies by applying to either the certificate or diploma program. Students who select a two-year diploma program can exit after completing one full year of coursework with a certificate or continue into second-year diploma studies.

Certificate and diploma students are required to maintain a minimum course grade of C- (55 percent) in all program courses. BBA students are required to maintain a minimum course grade of C (60 percent) and an average course grade of C+ in all program courses that contribute to the BBA.

Delivery Methods: On-Campus (Face-to-Face), Online

Credits: 30

Admission Requirements:

- Complete all of the following

- Secondary school graduation or equivalent.
- Earned a minimum grade of C+ (65%) in at least 1 of the following:
    - ENST 12 – English Studies 12
    - ENFP 12 – English First Peoples 12
    - ENGL090 – English – Provincial Level

Recommended Admission Requirements:

- Either Principles of Math 11, Foundations of Math 11, Applications of Math 12, MATH 080, MATH 082, or equivalent.
- Basic computer skills are recommended.

Non-Academic Admission Requirements:

- RECR 231 requires CPR-C and Occupational First Aid Level 1 before work placement.

Program Completion Requirements:

Fall Semester
15 Total Credits

- Complete all of the following
    - Completed at least 1 of the following:
        - COMP153 – Introduction to Data Processing (3)
        - COMP154 – Computer Applications in Business (3)
    - Completed at least 1 of the following:
        - COMC101 – Technical and Professional Writing (3)
        - ENGL100 – English Composition (3)
    - Note ENGL 100 may be required for degree-seeking students
    - Completed the following:
        - MGMT204 – Principles of Management (3)
        - RECR100 – Leisure and Recreation in Canadian Society (3)
        - RECR102 – Leadership and Community Participation (3)

Winter Semester
15 – 16Total Credits

- Complete all of the following
    - Completed the following:
        - COMC102 – Advanced Professional Communication (3)
        - MKTG281 – Principles of Marketing (3)
        - RECR150 – Recreation Planning 1 (3)
    - Completed at least 1 of the following:
        - RECR231 – Student Work Placement (3)
        - COOP150 – Industry Work (Co-op Work Experience) (3)
    - Note Co-Operative Education (CO-OP 100/150) may be substituted for RECR 231

- Completed at least 1 courses from the following:
  - Fine Arts
  - Humanities
  - Kinesiology
  - Sciences
  - Social Science
  - Business Management
- Students may also choose any elective in University Arts and Science or Business Management that supports their recreation management goals.

Grand Total Credits: 30 – 31

Program Completion Requirements Notes:

A course grade of “C-” or better is required for credit towards a certificate or diploma in Recreation Management.

Program Learning Outcomes:

- Recognize the organization and role of leisure & recreation services in Canada
- Describe how recreation is delivered through various leisure service providers
- Discuss the benefits of leisure and recreation participation
- Apply leadership knowledge and theory in a variety of leisure-based settings
- Develop personal leadership abilities and effective interpersonal communications
- Develop and implement leisure and recreation programs
- Develop recreation programs which are applicable to diverse populations
- Recognize the impact of design, programming, maintenance, and operation of recreation facilities
- Develop skills necessary for planning all facets of an event
- Recognize the considerations in developing, writing and implementing budgets and proposals
- Develop knowledge of needs assessment research methods and implementation of a research project
- Develop the skills necessary for successful management communications in the recreation industry
- Develop proficiency in written and oral communications
- Demonstrate competency in using selected computer and mobile device applications commonly used in the recreation industry
- Explain the organizational behavioral challenges in the Canadian work environment
- Identify major areas of risk associated and legal responsibilities within a recreation setting.

Flexible Assessment: Yes

In some cases students may be able to apply for recognition of prior learning outside the classroom. This flexible assessment process provides equivalent course credit. It is a rigorous process that may include external evaluation, worksite assessment, demonstration, standardized test, self-assessment, interview, products/portfolio, and challenge exam, or other measures as appropriate. Tuition fees apply. Contact an education advisor for more information.

Program Transfer Credit:

For information about block transfer agreements between programs in British Columbia, Alberta, and elsewhere, please visit http://www.cotr.bc.ca/transfer.

To minimize transfer issues, check with an academic advisor at the institution that will receive the transfer credits.

Academic Policies:

College of the Rockies policies related to courses can be found at https://cotr.bc.ca/about-us/college-policies/ and include the following:

- Policy 2.4.3 Students with Documented Disabilities
- Policy 2.4.4 Student Conduct (plagiarism, other cheating, behavioral misconduct)
- Policy 2.4.8 Academic Performance
- Policy 2.5.3 Grade Appeal
- Policy 2.4.9 Student Concerns Re Faculty

Program Changes:

Information contained in this program outline is correct at the time of publication. Courses and course content may be revised from time to time based on changing educational, employment and marketing needs. The timetable may also be revised.

Course Descriptions: Refer to Course Outlines – https://outlines.cotr.bc.ca/course/