

RMGT – Recreation Management Certificate

Business

Effective Term & Year: Fall 2026 Program Outline Review Date: 2031-03-01

Program Area: Tourism, Recreation, & Hospitality

Description:

With coursework in recreation management, business management, and related specialty courses, the Recreation Management program helps prepare students to become leaders in the recreation and leisure services industry. The program offers experiential and interdisciplinary learning opportunities that may include real-world event management experience, recreation programming simulation, inclusive recreation programming, job shadow assignments, guest speakers, volunteer assignments, site visits to recreation facilities and applied research.

Program Information:

Students may begin their studies by applying to either the certificate or diploma program. Students who select a two-year diploma program can exit after completing one full year of coursework with a certificate or continue into second-year diploma studies.

Co-operative Education Option:

Students enrolled in this program may be eligible to choose Co-op as an option. The Co-op option involves alternating full-time academic and work terms. For more information, contact Co-op and Employment Services.

Program Information:

Graduates of this program can enter the workforce in public recreation services, commercial recreation, non-profit organizations, college/university recreation departments, resorts/outdoor camps, recreation facility administration, and inclusive recreation programs.

They can also continue into a Recreation Management bachelor degree program at other institutions, or transfer into the Bachelor of Business Administration degree in Sustainable Business Practices at College of the Rockies.

Credentials Granted:

Recreation Management Certificate

Program Average: A minimum program grade point average of 2.0/10 (C- average)

Progression Requirements:

Certificate and diploma students are required to maintain a minimum course grade of C- (55 percent) in all program courses. BBA students are required to maintain a minimum course grade of C (60 percent) and an average course grade of C+ in all program courses that contribute to the BBA.

Delivery Methods: On-Campus (Face-to-Face), Online

Credits: 30

Admission Requirements:

- Complete all of the following
 - Secondary school graduation or equivalent.
 - Earned a minimum grade of C+ (65%) in at least 1 of the following:
 - ENST 12 English Studies 12
 - ENFP 12 English First Peoples 12
 - ENGL090 English Provincial Level

Recommended Admission Requirements:

Basic computer skills are recommended.

Non-Academic Admission Requirements:

RECR 231 requires CPR-C and Occupational First Aid Level 1 before work placement.

Program Completion Requirements:

Fall Semester

15 Total Credits

- Complete all of the following
 - Completed at least 1 of the following:
 - ENGL100 English Composition (3)
 - COMC101 Technical and Professional Writing (3)
 - Note: ENGL 100 may be required for degree-seeking students
 - Completed at least 1 of the following:
 - COMP153 Introduction to Data Processing (3)
 - COMP154 Computer Applications in Business (3)
 - Completed the following:
 - MGMT204 Principles of Management (3)
 - RECR100 Leisure and Recreation in Canadian Society (3)
 - RECR102 Leadership and Community Participation (3)

Winter Semester

15 - 16Total Credits

- Complete all of the following
 - · Completed the following:
 - COMC102 Advanced Professional Communication (3)
 - MKTG281 Principles of Marketing (3)
 - RECR150 Recreation Planning 1 (3)
 - Completed at least 1 of the following:
 - RECR231 Student Work Placement (3)
 - COOP150 Co-op Work Experience (3)
 - Note: Co-Operative Education (CO-OP 100/150) may be substituted for RECR 231.
 - Completed at least 1 courses from the following:
 - Humanities
 - Kinesiology
 - Sciences
 - Social Science
 - Business Management

Grand Total Credits: 30 - 31

Program Learning Outcomes:

At the completion of the Recreation Management Certificate program, graduates will be able to:

- recognize the organization and role of leisure & recreation services in Canada;
- describe how recreation is delivered through various leisure service providers;

- discuss the benefits of leisure and recreation participation;
- apply leadership knowledge and theory in a variety of leisure-based settings;
- develop personal leadership abilities and effective interpersonal communications;
- develop and implement leisure and recreation programs;
- develop recreation programs which are applicable to diverse populations;
- recognize the impact of design, programming, maintenance, and operation of recreation facilities:
- develop skills necessary for planning all facets of an event;
- recognize the considerations in developing, writing and implementing budgets and proposals;
- develop knowledge of needs assessment research methods and implementation of a research project;
- develop the skills necessary for successful management communications in the recreation industry;
- develop proficiency in written and oral communications;
- demonstrate competency in using selected computer and mobile device applications commonly used in the recreation industry;
- explain the organizational behavioral challenges in the Canadian work environment; and
- identify major areas of risk associated and legal responsibilities within a recreation setting.

Prior Learning and Recognition: Yes

Students are able to request formal recognition of their prior learning or experience outside the classroom. Challenge examination, portfolio-assisted assessment, work-based assessment or a combination of assessments that is appropriate to identify, assess, and recognize prior skills, competencies, and knowledge to achieve course credit. Tuition fees apply, refer to Policy 2.5.5 Prior Learning Assessment and Recognition (PLAR) or contact an education advisor for more information.

Program Transfer Credit:

For information about block transfer agreements between programs in British Columbia, Alberta, and elsewhere, please visit http://www.cotr.bc.ca/transfer.

To minimize transfer issues, check with an academic advisor at the institution that will receive the transfer credits.

Academic Policies:

College of the Rockies policies related to courses can be found at

https://cotr.bc.ca/about-us/college-policies/ and include the following:

- Policy 2.1.4 Course Audit
- Policy 2.4.1 Credential Framework
- Policy 2.4.3 Students with Documented Disabilities
- Policy 2.4.4 Student Rights, Responsibilities and Conduct
- Policy 2.4.8 Academic Performance
- Policy 2.4.9 Student Feedback and Concerns
- Policy 2.4.11 Storage of Academic Works
- Policy 2.5.3 Student Appeal
- Policy 2.5.5 Prior Learning Assessment and Recognition (PLAR)

Program Changes:

Information contained in this program outline is correct at the time of publication. Courses and course content may be revised from time to time based on changing educational, employment and marketing needs. The timetable may also be revised.

Course Descriptions: Refer to Course Outlines – https://outlines.cotr.bc.ca/course/