SBMC – Sustainable Business Management Certificate

Business

Effective Term & Year: Fall 2027
Program Outline Review Date: 2032-04-01

Program Area: Business Management

Description:

The Sustainable Business Management program provides foundational business training with an integrated sustainability focus. Students complete core introductory courses in accounting, environmental sustainability, marketing, management, and communication while developing an awareness of environmental, social, cultural, and economic factors that influence modern organizations. The certificate is designed to build practical workplace skills and confidence for entry-level roles across business and community sectors.

Program Information:

The Sustainable Business Management Certificate ladders directly into the General Management Diploma and the Bachelor of Business Administration – Sustainable Business Practices. Courses may be completed through online or face-to-face delivery formats.

Transfer options are available for students entering from other approved programs or institutions.

Credentials Granted:

Sustainable Business Management Certificate

Program Average: A minimum program grade point average of 2.0/10 (C- average)

Delivery Methods: Blended (Hybrid), On-Campus (Face-to-Face), Online

Credits: 30

Admission Requirements:

None

Program Completion Requirements:

None

Program Learning Outcomes:

Graduates will demonstrate the ability to:

- describe the Canadian business environment;
- explain foundational management concepts;
- communicate effectively in business contexts;
- describe marketing and sales fundamentals;
- use basic digital tools for business tasks;
- recognize sustainability considerations in business; and
- demonstrate professional and workplace readiness.

Prior Learning and Recognition: Yes

Students are able to request formal recognition of their prior learning or experience outside the classroom. Challenge examination, portfolio-assisted assessment, work-based assessment or a combination of assessments that is appropriate to identify, assess, and recognize prior skills, competencies, and knowledge to achieve course credit. Tuition fees apply, refer to Policy 2.5.5 Prior Learning Assessment and Recognition (PLAR) or contact an education advisor for more information.

Program Transfer Credit:

For information about block transfer agreements between programs in British Columbia, Alberta, and elsewhere, please visit http://www.cotr.bc.ca/transfer.

To minimize transfer issues, check with an academic advisor at the institution that will receive the transfer credits.

Academic Policies:

College of the Rockies policies related to courses can be found at https://cotr.bc.ca/about-us/college-policies/ and include the following:

- Policy 2.1.4 Course Audit
- Policy 2.4.1 Credential Framework
- Policy 2.4.3 Students with Documented Disabilities
- Policy 2.4.4 Student Rights, Responsibilities and Conduct
- Policy 2.4.8 Academic Performance
- Policy 2.4.9 Student Feedback and Concerns
- Policy 2.4.11 Storage of Academic Works
- Policy 2.5.3 Student Appeal
- Policy 2.5.5 Prior Learning Assessment and Recognition (PLAR)

Program Changes:

Information contained in this program outline is correct at the time of publication. Courses and course content may be revised from time to time based on changing educational, employment and marketing needs. The timetable may also be revised.

Course Descriptions: Refer to Course Outlines – https://outlines.cotr.bc.ca/course/