SELC – Social Enterprise Leadership & Design

Business

Effective Term & Year: Fall 2027
Program Outline Review Date: 2032-03-01

Program Area: Business Management

Description:

The Citation in Social Enterprise Leadership & Design prepares learners to develop, lead, and support purpose-driven ventures that create meaningful impact across the quadruple bottom line: social, cultural, environmental, and economic. The program equips emerging entrepreneurs, intrapreneurs, and community leaders with practical tools to design sustainable business models, navigate governance structures, and measure impact.

Through applied, real-world learning, students build skills in ethical leadership, strategic decision-making, and community engagement, enabling them to launch new initiatives, strengthen existing organizations, or contribute to social innovation within their current roles.

Program Information:

Through applied projects, governance training, and impact measurement tools, students and working professionals build the leadership capacity, strategic insight, and operational skills needed to launch new ventures, strengthen existing organizations, or advance social innovation within their current roles. This citation also prepares learners for further study as a BBA pathway.

This citation serves as both a stand-alone credential and a pathway within or into further study within the Bachelor of Business Administration (BBA) program.

Credentials Granted:

Social Enterprise Leadership & Design Citation

Program Average: A minimum program grade point average of 2.0/10 (C- average)

Delivery Methods: Blended (Hybrid), On-Campus (Face-to-Face), Online

Credits: 15

Instructional Activity and Hours:

Activity	Hours
Classroom, Directed Studies or Online Instruction	
Seminar/Tutorials	
Laboratory/Studio	
Practicum/Field Experience	
Co-op/Work Experience	
Other	
Total	

Admission Requirements:

Program Completion Requirements:

None

Program Completion Requirements Notes:

The citation must be completed within 2 years.

Program Learning Outcomes:

Graduates of this citation will be able to:

- explain the principles of social enterprise, ethical entrepreneurship, and quadruple bottom line value creation;
- design sustainable and financially viable business models that integrate social, cultural, environmental, and governance impact
- apply foundational governance and board structures appropriate to non-profit, hybrid, and social enterprise organizations;

- develop mission-aligned strategies that balance revenue generation with measurable community benefit;
- use practical impact measurement and evaluation tools to assess and communicate social value;
- demonstrate ethical and sustainability-oriented leadership practices in organizational and community contexts; and
- communicate venture concepts and impact strategies clearly to partners, funders, boards, and community stakeholders.

Prior Learning and Recognition: Yes

Students are able to request formal recognition of their prior learning or experience outside the classroom. Challenge examination, portfolio-assisted assessment, work-based assessment or a combination of assessments that is appropriate to identify, assess, and recognize prior skills, competencies, and knowledge to achieve course credit. Tuition fees apply, refer to Policy 2.5.5 Prior Learning Assessment and Recognition (PLAR) or contact an education advisor for more information.

Program Transfer Credit:

For information about block transfer agreements between programs in British Columbia, Alberta, and elsewhere, please visit http://www.cotr.bc.ca/transfer.

To minimize transfer issues, check with an academic advisor at the institution that will receive the transfer credits.

Academic Policies:

College of the Rockies policies related to courses can be found at https://cotr.bc.ca/about-us/college-policies/ and include the following:

- Policy 2.1.4 Course Audit
- Policy 2.4.1 Credential Framework
- Policy 2.4.3 Students with Documented Disabilities
- Policy 2.4.4 Student Rights, Responsibilities and Conduct
- Policy 2.4.8 Academic Performance
- Policy 2.4.9 Student Feedback and Concerns
- Policy 2.4.11 Storage of Academic Works
- Policy 2.5.3 Student Appeal
- Policy 2.5.5 Prior Learning Assessment and Recognition (PLAR)

Program Changes:

Information contained in this program outline is correct at the time of publication. Courses and course content may be revised from time to time based on changing educational, employment and marketing needs. The timetable may also be revised.

Course Descriptions: Refer to Course Outlines – https://outlines.cotr.bc.ca/course/