TMGT – Tourism Management Certificate

Business

Effective Term & Year: Fall 2022
Program Outline Review Date: 2026-04-01

Program Area: Tourism, Recreation, & Hospitality

Description:

The Tourism Management diploma program prepares students for careers in resorts, hotels, and other tourism operations. The program includes courses in tourism, business management, and related specialty courses as well as experiential and interdisciplinary learning opportunities. Students can also use the knowledge and skills acquired in this program to transfer into a bachelor degree in tourism management at other post-secondary institutions as well as the College of the Rockies Bachelor of Business Administration (BBA) in Sustainable Business Practices.

Program Information:

The Tourism Management Diploma program is based on the BC Provincial Tourism Management Diploma Program: Standardized Core Curriculum Handbook, 4th edition (November 2016 draft). Transfer agreements with various BC Institutions help students receive transfer credit for courses completed in the diploma program. For more information see http://www.cotr.bc.ca/Transfer

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Credentials Granted:

The Tourism Management certificate provides an academic foundation in tourism and business courses and is awarded on successful completion of the first year requirements of the diploma program. (30 credits)

Tourism Management Certificate

Minimum Course Grade: A minimum grade of C-

Program Average: A minimum program grade point average of 2.0/10 (C- average)

Progression Requirements:

Certificate and diploma students are required to maintain a minimum course grade of C- (55 percent) in all program courses that contribute to the credential. BBA students are required to maintain a minimum course grade of C (60 percent) and an average course grade of C+ in all program courses that contribute to the BBA.

Delivery Methods: On-Campus (Face-to-Face), Online

Credits: 30

Admission Requirements:

- Complete all of the following
  - Secondary school graduation (or equivalent)
  - Completed at least 1 of the following:
    - ENST 12 – English Studies 12
    - ENFP 12 – English First Peoples 12
    - ENGL090 – English – Provincial Level
  - TOUR 231 requires CPR-C and Occupational First Aid Level 1 before work placement

Recommended Admission Requirements:

• Either Foundations of Math 11, MATH 080, Math 082 or equivalent
• Basic computer skills

Non-Academic Admission Requirements:

TOUR 231 requires CPR-C and Occupational First Aid Level 1 before work placement.

Program Completion Requirements:

Fall Semester
15 Total Credits

- Complete all of the following
  - Completed the following:
    - TOUR111 – Introduction to Tourism (3)
    - MGMT204 – Principles of Management (3)

        - ENGL100 – English Composition (3)
    - Completed at least 1 of the following:
        - COMP153 – Introduction to Data Processing (3)
        - COMP154 – Computer Applications in Business (3)
    - Completed at least 1 of the following:
        - ACCT263 – Financial Accounting for Tourism Majors (3)
        - ACCT261 – Introductory Financial Accounting 1 (3)
    - NOTE: COMP 153 and ACCT 263 are the default courses for Tourism students. COMP 154 and ACCT 261 are listed as options for students who may later want to complete a BMGT diploma.

Winter Semester
15 – 16Total Credits

- Complete all of the following
    - Completed the following:
        - TOUR231 – Student Work Placement (3)
        - TOUR160 – Industry Certifications (0)
        - MGMT216 – Organizational Behaviour (3)
        - COMC102 – Advanced Professional Communication (3)
        - MKTG281 – Principles of Marketing (3)
    - Completed at least 1 courses from the following:
    - Fine Arts
    - Humanities
    - Kinesiology
    - Sciences
    - Social Science
    - Business Management
    - Recommended Winter electives: one of ECON 101, COMP 154, COMP 155, KTUN 100, POLI 100, STAT 106, any language course, any Fine Arts course; alternately, students may choose any elective in University Arts and Science or Business Management that supports their tourism management goals.

Grand Total Credits: 30 – 31

Program Completion Requirements Notes:

A grade of "D" grants credit, but may not be sufficient as a prerequisite for sequential courses.

Flexible Assessment: Yes

In some cases students may be able to apply for recognition of prior learning outside the classroom. This flexible assessment process provides equivalent course credit. It is a rigorous process that may include external evaluation, worksite assessment, demonstration, standardized test, self-assessment, interview, products/portfolio, and challenge exam, or other measures as appropriate. Tuition fees apply. Contact an education advisor for more information.

Program Transfer Credit:

For information about block transfer agreements between programs in British Columbia, Alberta, and elsewhere, please visit http://www.cotr.bc.ca/transfer.

To minimize transfer issues, check with an academic advisor at the institution that will receive the transfer credits.

Academic Policies:

College of the Rockies policies related to courses can be found at https://cotr.bc.ca/about-us/college-policies/ and include the following:

- Policy 2.4.3 Students with Documented Disabilities
- Policy 2.4.4 Student Conduct (plagiarism, other cheating, behavioral misconduct)
- Policy 2.4.8 Academic Performance
- Policy 2.5.3 Grade Appeal
- Policy 2.4.9 Student Concerns Re Faculty

Program Changes:

Information contained in this program outline is correct at the time of publication. Courses and course content may be revised from time to time based on changing educational, employment and marketing needs. The timetable may also be revised.

Course Descriptions: Refer to Course Outlines – https://outlines.cotr.bc.ca/course/