



TMGT – Tourism Management Certificate

Business

Effective Term & Year: Fall 2025

Program Outline Review Date: 2030-03-01

Program Area: Tourism, Recreation, & Hospitality

Description:

The Tourism Management Certificate introduces students to the issues and topics that impact this dynamic industry. Tourism is a customer-centric, fast-paced industry and this program provides you with entry-level skills and knowledge to start a career. Taking advantage of our location within the Canadian Rockies, you will learn about the breadth of sectors that make up the tourism industry, explore geographical components to determine why people travel to locations, and gain general management knowledge.

Program Information:

The Tourism Management certificate is the first year of the Tourism Management Diploma. Students are encouraged to continue their studies and complete the Tourism Management diploma.

Credentials Granted:

Tourism Management Certificate

Program Average: A minimum program grade point average of 2.0/10 (C- average)

General Requirements:

The tourism management certificate is a 10 course, 30 credit program. A student can complete the certificate in two academic terms assuming a full course load (5 courses per semester)

Delivery Methods: On-Campus (Face-to-Face)

Credits: 30

Admission Requirements:

- Complete all of the following
 - Secondary school graduation (or equivalent)
 - Completed at least 1 of the following:
 - [ENST 12](#) – English Studies 12
 - [ENFP 12](#) – English First Peoples 12
 - [ENGL090](#) – English – Provincial Level

Program Completion Requirements:

Year 1

21 Total Credits

- Complete all of the following
 - Completed the following:
 - [TOUR111](#) – Introduction to Tourism (3)
 - Course Not Found
 - [GEOG210](#) – Geography of British Columbia (3)
 - Course Not Found
 - [MKTG281](#) – Principles of Marketing (3)
 - Course Not Found
 - Completed at least 1 of the following:
 - [COMC101](#) – Technical and Professional Writing (3)
 - [ENGL100](#) – English Composition (3)
 - Completed at least 1 of the following:
 - [COMP153](#) – Introduction to Data Processing (3)
 - [COMP154](#) – Computer Applications in Business (3)
 - Completed at least 1 of the following:
 - [ACCT263](#) – Financial Accounting for Tourism Majors (3)
 - [ACCT261](#) – Introductory Financial Accounting 1 (3)
 - Completed at least 1 of the following:
 - Course Not Found
 - [MGMT216](#) – Organizational Behaviour (3)
 - [MGMT204](#) – Principles of Management (3)
- Note: Degree-seeking students (i.e. BBA) should take ENGL 100, ACCT 261 and

COMP 154.

Grand Total Credits: 21

Program Learning Outcomes:

Selected program learning outcomes include the following:

- Identify the tourism sectors and their impact on communities
 - Discuss evolving issues and trends in the tourism industry
 - Identify segments of visitor interests including Indigenous Tourism, nature-based tourism, and a variety of destinations
 - Describe the principles, concepts and applications of sustainability as applied to tourism
 - Identify potential career opportunities in tourism
 - Apply communication and management skills appropriate to audience, purpose, and context
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Prior Learning and Recognition: Yes

Students are able to request formal recognition of their prior learning or experience outside the classroom. Challenge examination, portfolio-assisted assessment, work-based assessment or a combination of assessments that is appropriate to identify, assess, and recognize prior skills, competencies, and knowledge to achieve course credit. Tuition fees apply, refer to Policy [2.5.5 Prior Learning Assessment and Recognition \(PLAR\)](#) or contact an education advisor for more information.

Program Transfer Credit:

For information about block transfer agreements between programs in British Columbia, Alberta, and elsewhere, please visit <http://www.cotr.bc.ca/transfer>.

To minimize transfer issues, check with an academic advisor at the institution that will receive the transfer credits.

Academic Policies:

College of the Rockies policies related to courses can be found at <https://cotr.bc.ca/about-us/college-policies/> and include the following:

- Policy 2.1.4 Course Audit
 - Policy 2.4.1 Credential Framework
 - Policy 2.4.3 Students with Documented Disabilities
 - Policy 2.4.4 Student Rights, Responsibilities and Conduct
 - Policy 2.4.8 Academic Performance
 - Policy 2.4.9 Student Feedback and Concerns
 - Policy 2.4.11 Storage of Academic Works
 - Policy 2.5.3 Student Appeal
 - Policy 2.5.5 Prior Learning Assessment and Recognition (PLAR)
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Program Changes:

Information contained in this program outline is correct at the time of publication. Courses and course content may be revised from time to time based on changing educational, employment and marketing needs. The timetable may also be revised.

Course Descriptions: Refer to Course Outlines – <https://outlines.cotr.bc.ca/course/>